



400 ml

SHAMPOO for Men Everyday Care

Thoroughly and quickly cleans hair and scalp. Strengthens hair roots. Gives to hair vitality, shine, healthy and well-managed appearance.



400 ml

SHOWER GEL for Men Everyday Care

Effectively cleanses skin, supports natural moisture balance. Nourishes skin with energy, refreshes and tones. Enhances protective function of skin.



65 ml

DEODORANT for men 24 h

Deodorant antiperspirant provides protection for 24 hours. Guarantees freshness and comfort.



150 ml

Extreme Freshness DEODORANT Antiperspirant

Aerosol deodorant provides active protection against sweat all day and gives a cool feeling of freshness.



- Gift Set on page 271
- Wet wipes on page 267

МАМА И
МАЛЫШ

MOTHER & BABY

BABY COSMETICS LINE

HYPOALLERGENIC COSMETICS
anti-inflammatory effect

CLINICALLY
PROVEN

The purest natural ingredients:

- natural oils
- essential herbal extracts

MOTHER & BABY is a wonderful world. This world is filled with a special meaning, unusual colors and music. Birth, heart-beat, first breath and first cry of a mite is such a joy which cannot be expressed in words. From now on, all your time belongs to this gorgeous little one.

MOTHER & BABY is a cosmetics line for exclusively delicate and gentle skin and hair care for MOTHER AND BABY.

Since the first days

● Wet wipes on page 267



300 ml

Sweet Dreams Baby BATH with Chamomile and Bur Marigold

Gently cleanses baby's skin when bathing, has an anti-inflammatory and cooling action. Non-drying, non-irritable for baby's eyes. A warm bath will help your baby relax and provide sweet dreams and a sense of well-being.



300 ml

Chamomile and Marigold Baby SHAMPOO

Contains mild ingredients which make the shampoo dermatologically safe. When using it one can wash baby's hair for a short period of time. Soothes and revitalizes the scalp.



75 ml

Chamomile and Marigold DIAPER POWDER CREAM

Has an anti-inflammatory and cooling action. The powder protects from skin irritation, redness, and diaper rash, softens and conditions baby's sensitive skin since the first days of his life.



75 ml

D-Panthenol and Chamomile Baby CREAM

Has an anti-inflammatory and protective action. Hydrates, protects skin from rash and redness. Suitable for daily use.



100 ml

Caring BABY OIL with Lavender and Peach Oil

Non-fragranced with light texture Softens, calms and preserves a skin protective barrier. Suitable for baby massage and skin clarification. Preservative- and colorant-free.



500 ml

Sweet Flag And D-Panthenol Mother Revitalizing SHAMPOO

Has a firming effect on hair bulbs, restores damaged hair structure, gently cares for the scalp Protects hair from negative environmental exposure.



200 ml

D-Panthenol and Camomile Mother Intimate Hygiene SHOWER GEL

Specially developed gel for delicate skin and mucosa care. Relieves dryness and irritation, regenerates and fights inflammation. Regular gel application will make your skin clean and fresh.



150 ml

Collagen Mother LIFTING CREAM

Lifts up skin, improve its plasticity and elasticity, **prevents stretch marks** and smoothes the skin. Regular application of the lifting cream across pregnancy and in the postnatal period prevents stretch marks, reduces size of already-existing ones.



Mamyuka

HONEYBUN

FOR OUR SWEET BABIES

The line «HONEYBUN» is developed by reference to specific features of a baby body. It will help provide special care for thin, delicate and sensitive baby skin since the first years of his life.

Since first days



300 ml

Baby SHAMPOO

Designed for baby hair and scalp care. Carefully clarifies and does not irritate eyes.



300 ml

Baby Bathing FOAM CREAM

Destined for everyday baby bathing since the first year. Does not dry the skin and irritate mucosa even in case of eye contact.



75 ml

Gentle CREAM for Babies

Perfect for everyday baby skin care. Soothes, gently softens dry baby skin areas, prevents skin irritation.



75 ml

Natural Oil Baby CREAM with Vitamins A and E

Provide care for delicate and sensitive baby skin. Due to active ingredients it has an anti-inflammatory and cooling action.



75 ml

Diaper CREAM

Designed to protect buttock and crotch skin from natural irritation. Has a cicatrizing and anti-inflammatory action.



85 g

Fluoride-Containing TOOTHPASTE for Children

Recommended for children aged between 2 and 6 years old. Contains optimum fluoride concentration for children. Improves dental enamel stability to damages, protects from cavity, has an anti-inflammatory effect on mouth and gum mucosa.



85 g

TOOTHPASTE for Children

Recommended for application in children since the first life years. Has an anti-inflammatory effect on mouth and gum mucosa. Removes bacterial plaque without damaging dental enamel.

ДЕТСКОЕ КРЕМ-МЫЛО

CREAM-SOAP for CHILDREN

THE CREAM-SOAP IS BASED ON:

- healing extracts:
 - celandine
 - chamomile
 - eucalyptus
 - marigold
- oat and wheat milk
- natural plant wax (jojoba oil)

КРОХА

КРЕМ ДЕТСКИЙ
защитный



BABE
Protecting Cream for Children



300 ml

CREAM-SOAP for Children of 1 to 3 years old

Children's cream-soap is created with reference to features of children's skin. Gently clarifies it without having a negative impact on its protective properties. **Oat milk and chamomile extract** look after your baby's health.



300 ml

CREAM-SOAP for Children of 3 to 7 years old

The cream-soap is specially developed for children aged between 3 and 7 years old. Does not irritate skin. **Marigold extract and wheat milk** has an antiseptic and cooling action.



75 ml

BABE Protecting CREAM for Children

The light-weight cream is saturated with **healing extracts of celandine, chamomile, eucalyptus and natural plant wax (jojoba oil)** which have a softening, cooling and bactericidal action. Perfectly protects baby skin from external aggressive actions.

Маленькая
для девочек модница
5-8 лет

LITTLE FASHIONISTA
for girls 5 to 8 years old

You want your hair to be
stunning, surprisingly
glossy and silky?
And your skin to glow
with health and beauty?

It is easy...

6 wonder
preparations
for marvelous
princesses!

Анелис

• Gift Set on page 271



250 ml

AIR KISS Hair Conditioning SHAMPOO

The shampoo, like an air kiss, gently and lovingly cares for your hair, turning them into easy silky locks. Magic rose and gentle violet will turn you into a real princess. Your hair will be singularly beautiful and surprisingly glossy. And voila! You will see a beautiful charmer in a mirror!



100 ml

Leave-On Hair CONDITIONING SPRAY EASY COMBING

You want to have beautiful air locks but you don't like to comb your hair? Combing will be easy and pleasant with this wonder spray. Magic rose and gentle violet, weaving its invisible petals, will turn you into a real princess. And voila! You are ready to go to the ball!



250 ml

SHOWER GEL with Spangles MAGICAL STAR SHOWER

Flickering and sparkling with multicolored spangles, the wonder gel, like a magic star shower, will carry you away into a fairy tale! Make a wish on a shooting star! Magic rose and gentle violet will turn you into a real princess-magician. Your skin will be velvety, surprisingly soft and gentle. And voila! You are the most beautiful and incredibly charming! Perfection itself smiles to you in a mirror!



250 ml

Bath & Shower FOAM CREAM COTTON CANDY

Fluffy soft foam, like a cotton candy, will blanket with a mysterious odor and a light air cloudlet. Magic rose and gentle violet will turn you into a real princess of a foamy ball. Your skin will be velvety like a rose bud and gentle like violet petals. And voila! You will see a fragile and subtle flower!



75 ml

Children's CREAM ICE-CREAM

Love an ice-cream? You risk wants to enjoy this wonder cream, too! Four natural oils will soften your skin, extracts of gentle violet and magic rose will cover you with care and caress. And voila! You and your skin are like a fresh bloomed bud ... now you can endlessly admire your reflection in a mirror!



300 ml

Liquid CREAM SOAP KITTY-KITTY

Only softness! Only delight! Kitty-kitty, kitty... Don't let us be apart! The liquid cream-soap with magic rose and gentle violet will give real princesses a wonder wash. Your skin will get surprisingly soft and moisturized, and a sense of cleanliness and freshness will set the good mood. And voila! Kitty-kitty-kitty... The kitty is already purring in your palms!



250 ml

STRAWBERRY MOOD Hair SHAMPOO

Always be in a good mood? Simple as that! Choose the star shampoo flavored with magic sweet strawberries. Hair is surprisingly soft and manageable after washing, easily packed in a hair-do! Be always in a strawberry mood!



200 ml

STRAWBERRY DESSERT Hair BALM-RINSER

All girls are candy girls. All kinds of desserts are their greatest love! Didn't you forget about a dessert? Your hair just needs it! Hair after the balm is manageable and strawberry. You are just compelling and incredibly magic!



250 ml

SHOWER Aroma GEL WATERFALL OF MIRACLES

Miracles always happen when they are believed in! You have not one miracle, but a whole rain of miracles! You are the happiest and most beautiful! The strawberry shower gel-aroma will carry you away to the land of dreams! Be a foam party star!



75 ml

VITAMIN Face & Body CREAM

Your skin needs daily care! Help it! Energize it with wonder-vitamins! Star vitamin cocktail with peach kernel oil and strawberry extract will take care of your skin and dramatize your natural beauty. Take it with you everywhere and every time, vitaminize. And remember: you're the best!



50 ml

Roller DEODORANT

A magic strawberry roller with light wonderful aroma – an indispensable protector both on weekdays and on holidays. He fights against smell and transpiration throughout the most part of a day and in any situations: when it is too hot or when you are excited.



30 ml

SUPER GIRL TOILET WATER

Toilet water for super girls! You're the best! You're a star! Mind-bending fruity aroma with bright notes of strawberry, apricot, peach, pineapple, raspberry, caramel and vanilla will give you a fountain of emotions, will give a confidence boost and uncommon charm! Open your note! Turn boys on!



2 g

Eye colors FAIRY ROSETTE

Eye colors FAIRY FORGET-ME-NOT

Eye colors FAIRY VIOLETTA

Every Star has fairies assistants who help her create a unique image. By means of a magic brush and multi-colored wonder-pollen fairies will turn you into a romantic coquette or a hot beauty!



7 ml

Black MASCARA

Make your glance speaking! Only a couple of waves with a magic brush... One, two... and your eyelashes will amaze with its splendor! Wow! You are the most beautiful little girl in your class! You're a star! Be brave! Feel free to wink at boys!



4 ml

LIP-GLOSS

Tone 01 Pearl chic
Tone 02 Peach boom
Tone 03 Pink delight

Be striking, choose strong colors, make bold decisions! Make your smile compelling using only one droplet of the lip-gloss! Surprise those around! Steal the show! Smile to the boy you like...



FASHIONISTA

for girls of 9-12 years old

13 secret Beauty preparations which will be ideally suited for gentle skin and star hair care at the age of 9-12 years.

A real strawberry boom!!!
Supercare for hair and skin!
Only the VERY BEST for the best little girls!

Силена



• The gift set on page 271

GAMER

for advanced boys

Welcome to the world of gamers!

Please your child!
Make a gift
with the cosmetic series GAMER!
A bright and stylish design will
surprise every boy!

Modern developments, soft detergent bases and rich formulas with a natural ingredient — **lemon grass extracts** which moisten your skin, has an exhilarating effect, gives hair softness and gloss! All preparations are developed with reference to features of baby skin.



300 ml

"MAIN ARTIFACT" Hair SHAMPOO

Know how to protect yourself. Choose a **lemon grass** shield — here is your main artifact. The shampoo with **lemon grass extracts** will protect your hair and vitalize and brighten them.



300 ml

"DOUBLE BONUS" Shower GEL-FOAM

Waters are the best cure for any stress. Get a double bonus: a shower gel-foam 2 in 1. **Lemon grass extracts** help restore strength, refreshes and invigorates.

Super ЧЕМПИОН

SUPER CHAMPION for boys

The collection is developed by skilled specialists with reference to features of boys' skin and hair

The vegetable complex
COLA-KIWI-NECTARINE
takes care of your skin and hair,
gives you cheerfulness
and good mood.

• The gift set on page. 271



**At home, at school, outdoors —
win and be the champion!**



250 ml

SHOWER GEL for boys

The shower gel carefully clarifies and moisturizes skin. A cloud of soft foam scented with exotic fruits gives strength, cheerfulness and ideal cleanness. You are ready to scale new heights!



250 ml

HAIR SHAMPOO for boys

The shampoo softly clarifies hair and scalp. The active complex from **cola, kiwi and nectarine** (which are so loved by kids) takes care of hair beauty and health. Hair look just great, and you are ready for new wins!

NEW!

Dentavit PRO

PROFESSIONAL TOOTHPASTES

- **HYDROXYAPATITE** is the main ingredient of tooth enamel. Restores microdamages, desensitizes.
- **CHITOSAN*** suppresses bacterial growth causing caries. Provides oral mucosa protection and reduces irritation. Promotes bad smell reduction.
- **GANTREZ®+ACTIVE FLUORIDE (1500 PPM) AND SODIUM PYROPHOSPHATE**** protect from cavity and tooth stone formation, guarantee fresh breath for a long time.
- **POTASSIUM NITRATE** reduces painful sensitivity to cold, hot, sweet, sour.
- **BICARBONATE OF SODA** normalizes pH in an oral region, restores the natural whiteness of teeth.
- **FLORADENT™ (CLOVE BUDS, MYRRH, WITCH-HAZEL, CASSIA BARK)** — a patented phytocomplex. Tonifies gums, soothes, kills the pain.
- **ACTIVE CALCIUM** strengthens tooth enamel.
- **TRICLOSAN** suppresses growth of bacteria which destroy tooth enamel and cause a bad smell.
- **THE COMPLEX OF ACTIVE MICROGRANULES** is uniformly and proportionally distributed over teeth, effectively deleting spots and clarifying enamel.
- **ALLANTOIN** reduces irritation, heals gums.
- **OILS OF EUCALYPTUS, LEMON AND ORANGE** refresh breath, prevent generation of bacteria.

* Confirmed by data of the Clariant Company, Germany.

** Confirmed by data of the Ashland Company, USA



85 g

Dentavit Pro White Professional TOOTHPASTE BLEACHING +

Normalizes pH in an oral cavity and restores the natural whiteness of teeth, effectively removes spots and clarifies enamel, protects from caries and tooth stone formation. It is ideally suited for tea and coffee fans and smokers.



85 g

Dentavit Pro Sensitive Professional TOOTHPASTE FOR SENSITIVE TEETH

Reduces tooth hypersensitivity, restores microdamages of tooth enamel, provides long lasting protection of oral mucosa, protects from caries and tooth stone formation.



85 g

Dentavit Pro Health Professional TOOTHPASTE MAXIMUM PROTECTION

Provides complex protection of tooth enamel and gums, suppresses growth of bacteria causing caries, prevents dental plaque and stone formation, refreshes breath.



85 g

Dentavit Pro Calcium Professional TOOTHPASTE ENAMEL PROTECTION AND STRENGTHENING

Promotes calcium accumulation in solid enamel layers for its strengthening, protects enamel from micro cracks, tonifies gums, soothes, suppresses bacterial growth and protects from caries.

Dentavit



Dentavit — the secret of your smile!

The beautiful smile formula
is self-confidence + health of teeth
and oral cavity.

**Dentavit toothpastes
help solve seven
main problems of an oral cavity:**

- ▶ Prevent tooth enamel caries.
- ▶ Fight against caries of denuded dental necks.
- ▶ Remove bacterial dental plaque.
- ▶ Remove a bad smell from an oral cavity.
- ▶ Have an antibacterial action: reduce microorganisms in an oral cavity and prevent their development.
- ▶ Reduce the risk of gum diseases.
- ▶ Prevent tooth scale formation

**efficiency
is clinically
proven!**



85 g

Dentavit Fluoridated TOOTHPASTE "7 healing herbs" Total protection

Provides complex teeth and oral cavity protection. Removes dental plaque and prevents its reacquisition, prevents tooth stone formation. Protects from caries.



85 g

Dentavit Fluoridated TOOTHPASTE "Propolis + Mint" Natural protection

Has an anti-inflammatory effect, reduces the gum disease risk. Protects from caries. Has a mint flavor, refreshes breath and gives a sense of cleanness and freshness.



85 g

Dentavit Whitening Fluoridated TOOTHPASTE "Lemon + Lime"

Effectively removes a tooth stone, prevents tooth stone formation, preserved natural whiteness of teeth. Strengthens tooth enamel and protects from caries.



160 g

Dentavit Fluoridated TOOTHPASTE "Silver + Eucalyptus" Antimicrobial protection

Has an antimicrobial, anti-inflammatory and cooling effect in gum diseases. **Active fluorine and calcium** strengthen tooth enamel and protect from caries.



160 g

**Dentavit Fluoridated
TOOTHPASTE
"Chamomile + Sea-
buckthorn"**

Triple protection

Provides triple tooth and oral cavity protection. Strengthens tooth enamel and protects teeth from caries. Has an anti-inflammatory, regenerating and cooling effect in diseases of gums and oral mucosa.



160 g

**Dentavit Fluoridated
TOOTHPASTE
"Oak bark + Sage"
Gum protection**

Has an anti-inflammatory effect, strengthens gums, reduces bleeding and promotes oral cavity disease prevention.



160 g

160 g

**Dentavit Fluoridated
TOOTHPASTE
ANTIBACTERIAL WITH SILVER**

**Dentavit Fluorine-Free
TOOTHPASTE
ANTIBACTERIAL WITH SILVER ***

Colloidal silver containing in the toothpaste prevents development of microorganisms causing caries and parodontium diseases.

* for those whom the doctor recommended to refrain from using a fluoride toothpaste for a while.



160 g

**Dentavit Fluoridated
TOOTHPASTE
with DEAD SEA
MINERALS**

Complex of Dead Sea minerals, active fluorine and calcium strengthen gums and protect enamel and a bared part of the root of the tooth from caries.



160 g

**Dentavit Fluoridated
TOOTHPASTE
CURATIVE BALM**

Eucalyptus oil, extracts of oak bark and sage protect from parodontium diseases, have an antiseptic effect, strengthen and tonify gums.



160 g

Dentavit Fluoridated TOOTHPASTE MEDICATIVE HERBS

Mint oil, chamomile and calendula extracts protect from paradontium diseases, strengthen and tonify gums, refresh breath.



85 g

Dentavit Fluoridated TOOTHPASTE FLUORINE COMPLEX

Double caries protection. Contains Olafleur — an organic fluoride compound, many times as more effective in caries prevention than sodium fluoride. Creates long lasting protection.



85 g

Dentavit Fluoridated TOOTHPASTE MULTICARE with natural microgranules

It is perfectly suited for thin weakened enamel. **Microgranules** help remove tooth stones and food debris from hard-to-reach places between teeth.



85 g

Dentavit Fluoridated TOOTHPASTE with PROPOLIS

Complex of propolis, aloe vera and allantoin gel actively combats gum diseases.



85 g

Dentavit fluoride TOOTHPASTE with ANTIBACTERIAL INGREDIENT TRICLOSAN

Due to triclosan content it permanently suppresses bacterial growth in the oral cavity.



85 g

Dentavit Fluoridated TOOTHPASTE FOR SMOKERS

Softly and effectively removes stained tooth stones. Suppresses bacterial growth. Contains no sweeteners.



85 g

Dentavit Fluoridated TOOTHPASTE SENSITIVE (for sensitive teeth)

When used regularly it reduces sensitivity of teeth to cold, hot, sweet, etc. It is perfectly suited for thin, weakened enamel.



90 g

Dentavit Fluoridated TOOTHPASTE WHITENING

Contains no oxidizers, has no overabrasion. **Sodium hydrocarbonate (bicarbonate of soda)** gently and effectively helps clean teeth, restoring their natural whiteness and gloss, without damaging enamel, normalizes pH level in an oral cavity. Lemon oil suppresses bacterial growth and strengthens gums.



300 ml

Dentavit MOUTHWASH "Oak Bark + Sage" Gum protection

Extracts of sage and oak bark have an anti-inflammatory, calming, astringent and regenerating action in diseases of gums and oral mucosa. Prevents generation of bacteria causing formation of tooth stones, protects from caries, provides long lasting fresh breath.



300 ml

Dentavit MOUTHWASH "Mint + Eucalyptus" Double freshness

Provides an anti-inflammatory, strengthening and toning effect, protection against gum diseases. Prevents generation of bacteria causing formation of tooth stones, protects from caries, provides long lasting fresh breath. Has a mint flavor.



300 ml

Dentavit Curative BALM-MOUTHWASH

Prevents generation of bacteria causing formation of tooth stones. Promotes a bad smell. Strengthens tooth enamel and protects it from caries. Requires no dilution. Perfectly supplements tooth brushing by using a toothpaste, a toothbrush, a dental floss.

СОЛЯРИС SOLARIS

**To make your meetings with
the sun safe and pleasant!**

The **Solaris line** is developed on the basis of a reliable system of **UVA/UVB ray filters**, a **complex of natural oils of sea-buckthorn, jojoba, shea, wheat germs and vitamins** to guarantee skin:

- effective sun protection (UVA-UVB) with a various SPF value (Sun Protection Factor);
- Beautiful and safe suntan;
- Skin moisturizing and nutrition;
- Photoageing protection.



100 ml

UVA/UVB PROTECTION — HIGH PROTECTION LEVEL FOR LIGHT SKIN

Sun-protection CREAM SPF 50
Actively moisturizing soothing
with jojoba oil, betaine,
Heliostatin™ — DNA-protective complex

It is ideal for the first days of stay in the sun with very light and sensitive skin. The effective combination of various **UV filters** blocks UVA and UVB rays and protects skin from sun rays, enabling to stand to benefit from having a sun bath, preventing burns and damages of skin cells. **Heliostatin™, jojoba oil, allantoin and betaine** prevent premature skin ageing, provide its intensive moistening.



100 ml



100 ml



100 ml

UVA/UVB PROTECTION — HIGH PROTECTION LEVEL FOR LIGHT SKIN

**Sun-protective
waterproof CREAM
SPF 30
with sea-buckthorn oil**

Cream with a high sun-protection factor 30 is an essential sun block for skin prone to sun burns. Contain high-efficiency sun-screening ingredients protecting skin from ultra-violet rays. The water-resistant formula provides skin protection even during bathing.

**Sun-protective
CREAM EMULSION
SPF 20
with sea-buckthorn oil**

Sun-protective cream emulsion with an average sun protection factor 20. It effectively protects skin from sun rays like A (UVA) and B (UVB). After bathing the cream should be reapplied.

**Sun-protective CREAM SPF 15 ECO GREEN
Actively moisturizing and soothing
with jojoba oil, betaine,
Heliostatin™ — DNA-protective complex**

It is created in accordance with the strictest European safety standards on the basis of a mineral pigment — **zinc oxide** certified according to ECOCERT which provides skin protection against UVA and UVB insolation. **Heliostatin™**, **jojoba oil** protect from premature skin cell ageing, nourish and regenerate skin. It is recommended for protection of light tanned skin as well as at the first dark skin insolation.



150 ml

UVA/UVB PROTECTION — AVERAGE PROTECTION LEVEL FOR DARK SKIN

**OIL-SPRAY for safe suntan
SPF 15
with vitamin E**

It actively nourishes, moisturizes and improves a protective skin barrier, providing effective protection against harmful insolation. Promotes formation of resistant, even, beautiful suntan. It is easily and absolutely smoothly applied to the entire skin surface.

Vitamin E normalizes the level of moisture in epidermis cells, excluding development of dryness and sloughing of skin. It is ideal for sun-tanning and protection when bathing in sea water.



145 ml

**Sun-protective SPRAY
SPF 15
with sea-buckthorn oil**

The spray contains only mineral UV filters which increase safe sun time 15 times. It is convenient in applying on a body and gets quickly absorbed.



50 ml

FACE SKIN PROTECTION

**Sun-protective FACE CREAM
SPF 15
with sea-buckthorn oil**

Provides reliable and effective face skin protection against negative UV effect. Prevents skin photoageing, actively nourishes and moisturizes.



145 ml

HAIR PROTECTION

**Two-Phase HAIR SPRAY 2 in 1
Protection + Moisturizing
with sea-buckthorn oil**

Provides necessary hair protection against summer stresses — sea and chlorinated water, sun rays. Sustains the necessary hydration level.



150 ml

AFTER SUNTAN

MOUSSE-CREAM after suntan
Calming Cooling
Maximum restoring with aloe, allantoin and
Heliostatin™ — DNA protective complex

Ultra-light textured mousse-cream in an aerosol package is designed to nourish and care for skin after taking sun baths. It is perfectly absorbed, giving a sense of comfort and freshness, and helps preserve suntan and skin vibrancy for a long time. Active ingredients: **aloe, allantoin, Heliostatin™** — perfectly soothe, refresh skin, restore skin after thermal sun exposure.



150 ml

Restoring CREAM
after suntan
with sea-buckthorn oil

Designed to remove redness, irritation as well as to moisturize and cool skin after suntan.



145 ml

SELF-TAN

SELF-TAN GEL
with sea-buckthorn oil

The safe preparation allows receiving suntan without sunbathing. The first signs of suntan appear 4-6 hours later after applying the gel.



100 ml

PROTECTION FOR CHILDREN

Sun-protective CREAM
SPF 30 for children —
high sun protection factor
with sea-buckthorn oil

Contains high-efficiency (only mineral) sun-screening ingredients protecting gentle baby skin from ultra-violet rays. The cream strengthens skin protective functions.



100 ml



NEW!

150 ml



145 ml

PROTECTION FOR CHILDREN

**Sun-protective waterproof
CREAM SPF 20
for children
with sea-buckthorn oil**

Contains only natural mineral sun-screening ingredients providing reliable protection of baby skin from ultra-violet rays. The water-resistant formula protects skin from the sun even during bathing.

**MOUSSE-CREAM after suntan
for children
Calming and moisturizing
with sea-buckthorn,
D-panthenol and allantoin**

The special preparation in an aerosol package. The ultra-light thawing texture of the mousse-cream transforms into milk as it is applied to skin, providing comfortable care for baby skin. It is ideally suited for gentle baby skin care after sunbathing. Active ingredients: **sea-buckthorn and D-panthenol, allantoin** — soften and restore skin, remove senses of heat on skin, promote its regeneration.

**CREAM MILK after suntan
with sea-buckthorn oil
for children**

Gentle care for gentle baby skin after sunbathing. Calms and moisturizes skin, removes irritation. Restores skin barrier functions.

СОЛЯРИС

May the sun
bring you only
enjoyment!





ΔΕΣΟΔΟΡΑΝΤΥ

BIO deodorant

COMFORT TERRITORY

The issue of deodorants is so delicate that it is not the practice to discuss it even with very close people. However, a small vial modestly hiding on a bathroom shelf is a very important item. It is responsible for your self-confidence, good mood and comfort throughout the day.

Biodeodorants BIELITA® provide reliability and effective protection.

Special complex of ingredients:

- Minimizes white traces on skin and clothes
- Lets your skin breathe freely
- Dries quickly
- Fragrance-free — does not spoil your perfume
- Paraben-free



50 ml

Scentless cream DEODORANT CHAMOMILE for sensitive skin

Soft bioformula of the biodeodorant perfectly refreshes skin. Provides extra protection.



50 ml

Cream DEODORANT CALENDULA with light scent of flowers

Extra protection from sweating. Delicate aroma of the biodeodorant allows making a finishing stroke in creating a faultless character.



50 ml

Scentless GEL DEODORANT LILY

Light texture of the biodeodorant is applied in one movement, quickly dries on the skin. Modern extra protection from sweating

fresh

antiperspirant
deodorants

Nothing should prevent
you enjoying life even if you are
in active movement!

**LIGHT AROMAS
FOR CLEANNES
AND FRESHNESS**

How to preserve freshness?

Use ball antiperspirant
deodorants **Fresh** with a long
lasting deodorizing effect.
Special antibacterial and caring
ingredients of deodorants not
only effectively protect from
sweat smell, but also provide
optimum skin care.



50 ml

Fresh Comfort antiperspirant DEODORANT cotton

Delicate cool aroma. 24 hour reliable
protection.



50 ml

Fresh Active antiperspirant DEODORANT aloe vera

Aroma of the nature freshness with
a natural smell of green plants. 24
hour reliable protection.



50 ml

Fresh Balance antiperspirant DEODORANT seaweed

Aroma of the cool freshness of a sea
lagoon and a discreet breeze scent.
24 hour reliable protection.



24 hour DEODORANTS

- Freshness like after a shower!
- 24 hours of ultra-protection and comfort!
- Work to the beat of your body, let your skin breathe
- Leaves no white stains on body and clothes
- 0% alcohol



150 ml

DEODORANT with allantoin SENSITIVE for sensitive skin

SENSITIVE protection is all-time comfort for sensitive skin. **Allantoin** softens and calms your skin.



150 ml

ANTIPERSPIRANT DEODORANT Aloe NON-STOP

NON-STOP — super-powerful all-day protection against sweating. **Aloe vera** gel protects your skin. Prolongs a sense of freshness for a long time.



150 ml

ANTIPERSPIRANT DEODORANT Rose petals ACTIVE

The formula **ACTIVE** guarantees protection even in stresses and hyperactivity. **Extracts of rose petals** make your skin fresh and soft and give discreet womanly scent

Natur Active



Active ingredients:

COLTSFOOT

moisturizes and nourishes skin;

MARIGOLD FLOWERS

vitaminize, moisturize and smooth.

CHAMOMILE

protects a skin barrier, increases its softness and stiffness.

SAGE

calms, removes irritation.

PLANTAIN

has a wound-healing effect, protects from negative exposure.

Natural oils of shea, coconut and sweet almond

restore the skin hydrophile-lipophile balance, strengthen nails and prevent their fragility, remove a sense of dryness and sloughing

*All that your
hands need*

on HERBAL
EXTRACTS

NEW!



500 ml

MOISTURIZING SOFTENING HAND SOAP

It consists of natural ingredients by 80% and designed for splendid hand skin clarification. It is based on herbal extracts of COLTSFOOT, MARIGOLD FLOWERS, CHAMOMILE FLOWERS, SAGE LEAF, and PLANTAIN LEAF which gently care for hand skin, moisturize it, nourish and soften it, preventing a sense of tightness. Due to the natural power of herbs hand skin is gentle and velvety.



150 ml

SMOOTHING REJUVENATING Foaming HAND SCRUB-MASSAGE

It consists of natural ingredients by 81%. It cleans, vitalizes cells, smoothen the skin, has a "massage effect". It is based on extracts of herbs of COLTSFOOT, MARIGOLD FLOWERS, CHAMOMILE FLOWERS, SAGE LEAF, and PLANTAIN LEAF which moisturize and soften hand skin, improve its elasticity and stiffness.



150 ml

RESTORING STRENGTHENING MELTING HAND AND NAIL CREAM

It consists of natural ingredients by 85%. It is based on herbal extracts of COLTSFOOT, MARIGOLD FLOWERS, CHAMOMILE FLOWERS, SAGE LEAF, and PLANTAIN LEAF, enriched with natural oils of shea and sweet almonds, chitosan and elastin which allow reaching really unique effects.



150 ml

NOURISHING SMOOTHING HAND Night CREAM-GLOVES

The cream-gloves consist of natural ingredients by 79%. Herbal extracts of COLTSFOOT, MARIGOLD FLOWERS, CHAMOMILE FLOWERS, SAGE LEAF, and PLANTAIN LEAF, oils of coconut and sweet almonds: sustain the natural balance of nutrients in hand skin; vitaminize, moisturize and smooth skin by night; removes dry feeling.



50 ml

OIL HAND CREAM RESTORING NOURISHING "AMBULANCE" for very dry and dehydrated skin

Due to the oil texture of the cream skin receives effective nourishment and moisturizing which gives hands tremendous tenderness and velviness. The cream contains no water, ideally suited for hand skin protection in frost and cold.

Кремы для рук

HAND CREAMS

• Wet wipes
on the page 267



75 ml

**Protective silicone
hand CREAM
with calendula extracts**

It contains **dimeticone**, forming a light moisture proof inert skin film which protects and improves the elasticity of skin. **Calendula extracts** heal wounds and micro cracks on skin of hands.



100 ml

**Hand CREAM
"Hand Care"
Protective**

The cream protects skin of hands from cold, wind and aggressive exposure. Gets easily absorbed, forming a thin protective film.



100 ml

**Hand CREAM
"Hand Care"
Massaging**

The cream is designed and suitable for hand massage and wrapping procedure with the aim of removing skin dryness, tightness and smoothing. It restores a lipid cloak of hand skin.



100 ml

**Hand CREAM
"Hand Care"
Nourishing**

The cream is perfectly suitable for daily use. Gets easily absorbed, giving hand skin surprising softness and velviness.

Total hand care
TENDER HANDS

Асиковые руки



300 ml

BATH for hand skin softening and nails strengthening

It is an antiseptic cleaner for preparation for manicure and care for rough skin of hands and elbows.



50 ml

Rejuvenating hand CREAM

A great product for sensitive fading hand skin. Active ingredients: **seaweed, aloe vera gel, oils of safflower and apricot kernels** — nourish and revitalize hand skin.



50 ml

75 ml

CREAM for nails strengthening and hand skin smoothing

The cream 2 in 1 strengthens nails and thoroughly cares for hand skin. Active ingredients: **keratin** (protein which is part of nails), **Dead Sea minerals, apricot kernel oil, chamomile**.



50 ml

Softening CREAM for hands and nail cuticles

Contains fruit acids which lighten hand skin and care for nail cuticles. **Seaweed, chitosan, apricot kernel oil** soften and nourish hand skin.



50 ml

Nourishing hand and nail CREAM

It is especially good for nail care and dry hand skin prone to crack formation. Active ingredients: **keratin** (protein which is part of nails), **collagen**.

PRO manicure HAND LINE

NEW!

YOUR HANDS will appreciate additional attention and tender care!

Hand care with the **PRO MANICURE** program will help you effectively protect hand skin, nourishes, sustains the ideal moisturizing level, calms, and fights against age-related changes.

The **PRO MANICURE** line is offered both for professional use, and for domestic purposes.



1000 ml

Strengthening and Rejuvenating SPA-BATH for hands with keratin, sea complex and lavender oil

SPA-procedure for the preparation of hands for carrying out manicure. Provides skin deep conditioning. Active ingredients nourish and soften, strengthen and revitalize a nail plate and hand skin.



500 g

Strengthening SALT for nail care, rejuvenating and restoring, with sea complex, keratin and lavender oil

Ensures the SPA-bath creation for hands, effectively rejuvenates. Contains **salt of the Dead Sea and seaweed, lavender oil** which strengthen, vitaminize and restore a nail plate and hand skin.



250 ml

**Antibacterial hand LOTION
with biolodine, sea complex
and lavender oil**

It is designed and suitable for antibacterial skin treatment before, during and after carrying out manicure. Active ingredients protect, provide antibacterial protection of hands and nails, refresh and tonify hand skin.



300 ml

**Smoothing renewing
manicure gommage SCRUB
with keratin, sea complex,
raisin-seed oil, avocado
and lavender**

It is designed and suitable for effective clarification and scrubbing, rejuvenation of hand skin. Rich combination of **natural oils and a keratogen-complex** allows nourishing skin, especially areas needing "SOS"-help.



300 ml

**Rejuvenating sugar
hand care SCRUB
with avocado, raisin-seed,
lavender oils and hyaluron**

The unique sugar scrub effectively deeply scrubs, vitalizes skin cells, providing micro massage. Active ingredients soften, nourish and surface skin.



300 ml

**Nourishing rejuvenating
hand CREAM
with avocado, raisin-seed,
lavender oils and keratin**

It is an ideal cream for correcting hand skin dehydration. **Keratogen-complex, natural oils and wax bee** rejuvenate, deeply nourish, calm; restore a lipidic skin cloak, prevent moisture loss and formation of redness and cracks.



300 ml

**Restoring smoothing hand
MASK CREAM
"Effect of kerithery" with
avocado, raisin-seed,
lavender oils, sea complex
and keratin**

Serves a dual function. As a mask the product enriches and moisturizes deep skin layers. As a cream the product softens and restores a lipidic skin cloak.



300 ml

**Moisturizing smoothing
hand and nail CREAM-SERUM
with keratin, hyaluron, sea complex
and lavender oil**

The cream-serum with a light texture gets quickly absorbed. It deeply restores the hydrolipidic balance of skin, moisturizes and smoothens, providing hands with exclusive VIP-care.



300 g

**Rejuvenating and sculpturing
alginate hand MASK
with hyaluron and seaweed**

Plasticizing mask having a profound rejuvenating and lifting action. Forms a protective film on skin which smoothens, strengthens, deeply moisturizes and promotes water preservation. **Hyaluron** and **lithothamnium, seaweed** moisturize, vitaminize with mineralize, make skin silky and smooth.



300 ml

**Rejuvenating hand CREAM
with fruit acids
“Effect of age spot clarification”**

The cream provides special rejuvenating hand care. Fruit acids enhanced by the bleaching* complex DermawhiteR, clarify age spots, restore hand skin. Nourishing oils and wax bee effectively nourish, rejuvenate and deeply moisturize.

** the result is clinically proven*



80 ml

**Nourishing massage hand GEL-OIL
with raisin-seed, avocado
and lavender oils**

Water-free formula of “dry” gel for VIP-hand care. **Natural oils (avocado, raisin-seed, wheat germs, lavender)** nourish, smooth and restore a hydrolipidic skin cloak. **Vitamin E** — prevents skin aging.



10 ml

Natural nourishing nail and hand care OIL with raisin-seed, avocado and lavender

100% natural oil (raisin-seeds, avocado, lavender). It is ideal for VIP-hand care and professional hand massage. Nourishes, smoothes skin. Saturates with necessary lipids, deeply moisturizes.



50 ml

Cuticle removing manicure CREAM with sea complex and lavender oil EFFICIENCY+CARE

It is designed and suitable for softening and removing peringual cuticles. It is essential for "European" manicure with cuticles pushed back. Active ingredients regenerate and moisturize skin, have a softening, disinfecting effect, prevent formation of fins.



150 ml

VARNISH REMOVER with lavender oil on acetone-FREE basis EFFICIENCY+CARE

Quickly and effectively removes varnish. **Lavender oil** protects nails from overdrying and strengthens a nail plate. Acetone-free. Leaves no whitish powdery substance.



80 ml

NAIL VARNISH THINNER

Contains no: acetone, oils, waxes

It is designed to dilute nail varnish. Restores original properties of thickened varnishes. Contains no acetone, oil, water. It is suitable for all types of varnishes.



10 ml

Express NAIL VARNISH DRYER

Reduces nail varnish drying time. Provides varnish drying without shearing of its layers. Fixes varnish.

Foot Care

УХОД ЗА НОГАМИ



250 ml

Evening foot BATH with aroma of natural essential oils

It contains soft washing ingredients and **essential oils of tea tree, pine, juniper, extracts of oak bark and chestnut**. Removes a sense of fatigue, deodorizes and softens skin, improves blood circulation.



100 ml

Foot AROMA-SCRUB

It is based on 12 biologically active agents and intended for deep foot cleaning, nourishing and odor removal.



100 ml

Intensive daily foot CREAM

Daily foot care cream of the highest possible standard. It is based on **essential oils (tea tree, eucalyptus, lavender, rosemary)** which quickly restore and recover tired feet.



100 ml

Softening foot CREAM

It is designed and suitable for daily care of dry, rough, cracked skin of legs and foot. The cream softens, moisturizes, disinfects sensitive foot skin, has an anti-inflammatory effect.



100 ml

Antiseptic foot CREAM

Special ingredients — **farnesol and salicylic acid** — have a disinfecting effect and prevent a bad smell and fungoid diseases. The cream has wound-healing properties.



100 ml

Day antiseptic foot CREAM POWDER

It is designed for applying to skin of feet with increased sweatiness prone to micro cracks. **White clay, starch, talc and essential oils** create a sense of dryness for watery skin throughout the day. **Antiseptic — Climbazole** — protects from fungoid diseases and bad smell.



100 ml

Foot anti-crack Night BALM

It is designed to care for rigid, cracked and calloused foot skin. The balm contains an increased amount of oils which actively soften skin, reduce danger of skin roughness and splitting.



100 ml

Anti-callus CREAM

It is a special cream with a sour value of pH for softening coarse feet, callus, plantar callosities. The cream contains **urea, glycolic (fruit) acid (7%)** and **salicylic acid** which are meant for clarifying rigid, calloused, dry and cracked skin.



100 ml

Anti-fatigue foot GEL

This balanced gel with oils perfectly removes everyday heaviness in feet. **Menthol** forming part of the gel tonifies and calms skin, arises coolness.



100 ml

Cooling foot GEL-BALM for "burning" feet

It is an ideal product for hot summer and for those permanently feeling an effect of "burning" feet. It is based on **12 active ingredients** and has a cooling, toning and deodorizing effect.

SPECIAL CARE DEPILATORS



120 ml

SPECIAL CARE active DEPILATORY CREAM with Silk for normal skin

It quickly and effectively removes undesirable hair on legs, arms, in axillary cavities and bikini area. The cream makes skin tender and smooth like silk.



120 ml

SPECIAL CARE delicate DEPILATORY CREAM with Aloe Vera for sensitive skin

It is developed with reference to sensitive skin features. The cream effectively removes undesirable hair. It moisturizes and protects skin while the cream is in effect. It makes skin soft and tender.



75 ml

SPECIAL CARE after-depilation GEL 2 in 1

The gel effectively checks the hair growth, calms, moisturizes and restores pH-balance of skin after depilation.



75 ml

FOOT CREAM with extracts of calendula, calendula

It contains B5 pro-vitamin, extracts of herbs, mint oil which reduce foot skin dryness, heal micro cracks, remove fatigue, prevent callus formation.

PROpedicure



The **PRO Pedicure** line is offered for professional use. Products of the line can also be successfully applied at home.



1000 ml

Foot BATH CONCENTRATE

The universal hygienic bath is designed and suitable for preparing feet for the following pedicure stages. It deeply and optimally clarifies foot skin.

1000 g

SALT with essential oils for pedicure

Pedicure salt is a necessary product for preparing a bath for feet. It contains **salt of the Dead Sea** and **essential oils of bergamot and tea tree**. The salt effectively softens coarse skin of feet, plantar callosities, callus, and relaxes tired feet. It promotes body hypertension, emotional uplift and performance incoordination.

250 ml

Foot protection SPRAY

It actively protects, refreshes, tonifies foot skin. **Extracts of calendula and celandine** in combination with an **antibacterial ingredient, urea and essential oils** protect skin from microbial contamination; promote its clarification and restoration.

360 g

Salt thalasso-crystal SCRUB for pedicure

It is designed and suitable for the deep clarifying and scrubbing of a keratinous skin layer. The scrub provides micro massage of feet. It combines benefits of mineral care and aromatherapy of essential oils with an effect of "dry application".



300 ml

Apricot foot CREAM SCRUB

It carefully scrubs and softly removes a keratinous layer of foot and heel skin.

Regular application of the cream scrub will soften dry foot skin and prevent the formation of plantar callosities and callus.

300 ml

Dry and coarse foot skin softening CREAM

The cream is designed and suitable for effective correction of problems related to dry coarse skin and foot cracks. It contains active ingredients which moisturize skin for long and fill a shortage of epidermal lipids, prevent reacquisition of cracks.

80 ml

Callus and plantar CALLOSITY SOFTENER

It is designed and suitable for deep keratolysis and stratum comeum removal in plantar callosities and callus. It contains **combination of 4 fruit acids (pH 3.2)**.

It is applied locally only to coarse skin areas.

300 ml

"7 natural oils" foot CREAM MASK

The cream mask is an intensive foot care product. It contains **30% of oils and waxes, natural moisturizers** which have a healthy impact on skin, soften dry coarse areas, moisturize and deeply nourish. It can be applied under paraffin or as an oil wrapping.

300 ml

Foot massage CREAM

It is designed and suitable for all types of foot massage. The cream contains **synergic combination of natural oils and emollients** which provide optimum sliding when carrying out massage and saturate skin with essential fatty acids.

80 ml

CUTICLE REMOVER

It helps remove cuticles quickly and effectively. The cream formula prevents formation of fins and moistens skin. It contains **essential oils of fir and tea tree** — natural antiseptics which soothe skin after a procedure.

DECORATIVE COSMETICS

am.ore

NEW!



4 g

**Moisturizing LIPSTICK
with Aloe**

Every tone perfectly lays down, has the character and depth.

Advantage: the lipstick contains small spherical phytogenic particles (**aloe extract**) which hold precious moisture on your lips. The duet of **vitamins E and C** cares for lips and protects them from drying.

A rainbow of emotions
and an ocean of feelings!
Add colors to your life!
Paint emotions!
Plunge into feelings!

**Tone 300**

Gentle lotus

Tone 301

Sweet nectar

Tone 302

Strawberry cocktail

Tone 303

Rose petals

Tone 304

Juicy apricot

Tone 305

Cow-berry dream

Tone 306

Pomegranate temptation

Tone 307

Royal rose

Tone 308

Peach sherbet

Tone 309

Warm beige

Tone 310

Pink beige

Tone 311

Cream rose

Tone 312

Caramel fantasy

Tone 313

Amazing terracotta

Tone 314

Creme de cafe

Tone 315

Sweet caramel

Tone 316

Dogberry fantasy

Tone 317

Red ruby

Tone 318

Berry boom

Tone 319

Plum delight

Tone 227

Coconut

syrup

Tone 228

Pink

souffle

Tone 229

Strawberry

yoghurt

Tone 230

Watermelon

juice

Tone 231

Cherry

cream

Tone 232

Cranberry

syrup

Tone 233

Raspberry

jam

Tone 234

Vanilla

cocktail



6 ml

**LIP GLOSS
“Wet Lips Effect”**

The lip gloss strengthens a sense of volume and wetness of lips, color saturation and vividness.

Advantage: the formula of the gloss is enriched with **natural oils of safflower and macadamia** — for effect of moisture and restoration of lips.

Che amore!

*What a beauty!
What a charm!*

amore



7,5 ml

NAIL VARNISHES

Advantage: A stable effect is provided by sticky resins — a key factor of fixation which guarantees a flexible, resistant wash with varnish on nails. Contains no such ingredients harmful for nails as: toluol, dibutylphthalate, synthesized camphor.

16 super-persistent shades

- △ Shades with nacre
○ Shades with spangles

△ **Tone 65**
Clear clouds

△ **Tone 66**
Silver moon

△ **Tone 67**
Silver

○ **Tone 68**
Jewelled sky

△ **Tone 69**
Gold star shower

△ **Tone 70**
Gold

○ **Tone 71**
Bronze fantasy

△ **Tone 72**
Beige nacre

△ **Tone 73**
Fire blaze

△ **Tone 74**
Sunset

△ **Tone 75**
Crimson rivers

△ **Tone 76**
Purple sunset

○ **Tone 77**
Cherry splash

△ **Tone 78**
Bilberry nights

△ **Tone 79**
Crystalline graphite

△ **Tone 80**
Night sky



100 ml



100 ml

VARNISH REMOVERS

Remove varnish quickly
Effective perfumed formula

NAIL CARE PHYTO
BLUE CHAMOMILE

Extract of blue chamomile softens a nail bed. It perfectly prepares a nail plate to cover it with varnish in the following.

It is recommended to use it for natural nails

NAIL CARE PHYTO
SIBERIAN PINE

Siberian pine oil carefully takes good care of a nail plate, strengthening it. It perfectly prepares a nail plate to cover it with varnish in the following.

It is recommended to use it for natural nails



10 ml

3,5 ml

MEGA VOLUME MASCARA

Effect of gorgeous long curl eyelashes

Mascara with a creamy texture is developed by Italian experts to achieve desirable MEGA volume of eyelashes. Mascara with a creamy texture is developed by Italian experts to achieve desirable MEGA volume of eyelashes.

Advantage: due to a combination of **three waxes and Arabic gum** the both mascaras raise and curl eyelashes, creating an ideal curve and volume over the entire contour. **A complex of light polymers** forms a smooth thin film which keeps eyelashes curved after drying, and without making them heavier.

4D MEGA EFFECT OF FALSE LASHES MASCARA

Your eyelashes are volume as if they are false... A mascara formula specifically developed by Italian technologists guarantees effect of dollish false lashes.

1D — volume
2D — length

3D — curling
4D — staining

Made of «Chromavis» components, Italy

amore

Paraben-free.
Silicone-free.
Fat-free and soap-free.
Sulphate-free.
No water wash required.



150 ml

MICELLAR EXPRESS MAKE-UP REMOVER FOR EYES AND LIPS

The makeup remover is based on a micellar structure. **Micelles** are special particles which draw impurities like a magnet. It removes mascara, eye colors, lipstick and other decorative cosmetics from eyes and lips fast and leaves no trace. It has a moisturizing and softening action. The makeup remover contains more than 80% of natural ingredients, and physiological pH. **Rose flo-raphan and Bisabolol** provide effective care and remove skin redness and irritation.



Breathing Leveling MAKE-UP PRIMER FOUNDATION

The clear gel foundation primer combines with amazing properties:

- It makes the subsequent application of a foundation or a powder simple.
- Due to "breathing" silicones the foundation primer fills a skin microrelief, small wrinkles and pores, prevents accumulation of a foundation in them. It lets skin breathe.
- It gets quickly absorbed.

Breathing Rejuvenating LIFTING FOUNDATION with hyaluron

The make-up lifting foundation with HYALURON intelligently refined levels imperfections of skin and masks wrinkles.

- It creates a unique microgrid with three-dimensional color on skin. It is suitable for any type of skin due to "breathing" silicones.
- The make-up lifting foundation lets your skin breathe.
- It contains only 100% natural "green" pigments, creates no mask effect and blocks no pores.
- It isn't erased upon contact.

Friable velvet POWDER

The ultrathin weightless friable powder is suitable to any type of skin. It is used to fix a make-up, to mat T-zone areas and to smooth skin. It is easily applied by using a convenient sponge (supplied!)

Friable velvet CHEEK COLORS

As light as a feather, gentle, silky friable cheek colors softly fall on skin and create light natural change from hardly noticeable to intense color. It emphasizes facial features with fresh roses, makes your face look well-groomed and healthy. It is easily applied by using a convenient sponge (supplied!)

Tone 667
Dreams

Tone 668
Provocation

Tone 669
Intrigue

Tone 670
Temptation

Tone 671
Euphoria

2,6 g

am.ore

EYESHADOW VELVET DUET

The shadow line-"pair" is presented by a pair of deep and gentler colors in order to create a mysterious image.

- high color reproduction
- do not get rolled up
- do not fall
- great shade mixture and additive sophisticated color mixture

*Your eyes
are gorgeous
throughout the day!*

DEFILE PENCILS

LIP PENCIL

- The lip pencil is easy to apply.
- It gives your lips an accurate contour due to a soft "forming" texture.
- It will make a contour of lips neat.
- It lets a lipstick hold better on lips.
- Antiseptic wooden basis.

EYE PENCILS

- They are easy to apply to tender eyelid skin.
- They give solid and uniform color.
- They have a soft texture.
- Antiseptic wooden basis.



Active ingredients:

Vitamin E — an active anti-oxidant — cares for skin and helps it stay young.

Natural high-melting waxes — promote increased pencil retention throughout the day.

Advantage: a unique color pigment processing technology allows combining softness and stability of the pencil texture.

BB cream —
perfect care
with a tonic
effect!

NEW!

cream
BB

DAY COMPLEX
FACE CREAM

7 in 1
SPF 15

IT IS OFFERED
IN TWO SHADES:
-natural
-light suntan



30 ml

**The obvious advantage is that
applying several products on a
face (day cream + foundation),
creating numerous layers,
is no longer needed —
only the BB cream is enough!**

**A specifically developed formula
for maximum comfort
throughout the day!**

**BB Day Complex Face Cream
combines 7 functions in one cream:**

- + Faultlessly evens out skin tone and surface
- + Intensively moisturizes
- + Actively nourishes
- + Smoothens wrinkles
- + Brightens skin
- + Protects skin from the sun
- + Non-comedogenic

CHARM GOLD



Charm Gold LIPSTICK

Intense color
Soft texture

Your lips are attractive more than ever. The **Charm Gold** lipstick gives them intense color. It falls smoothly and exactly, providing a sense of comfort. Does not strike.

*Produced in collaboration
with the Italian Company Intercos*

	Tone 141 Pink tenderness		212 Pink dreams
	Tone 142 Rose bud		213 Peachy petal
	Tone 143 Pink coral		214 Berry splash
	Tone 144 Nut temptation		215 Crystal orchid
	Tone 146 Creamy fondant		216 Ice rose
	Tone 147 Flickering sapphire		217 Caramel boom
	Tone 148 Lilac blues		218 French Bordeaux
	Tone 149 Lilac secret		
	Tone 150 Raspberry boom		
	Tone 151 Spanish passion		
	Tone 152 Autumn aster		
	Tone 153 Bird cherry garden		
	Tone 154 Gold rain		
	Tone 155 Brown luxury		

△ — nacre
□ — non-nacre



1,8

Charm Gold LIP GLOSS STICK

It gives your lips unbeatable color and gloss, as well as provides care by means of **vitamin E** (youth vitamin). The lip gloss stick contains wheat germ oil for nourishing and moisturizing lip skin. Now your lips invitingly shine without a feeling of heaviness and a sticky texture.



3 g

Charm Gold EYESHADOW

The elegant eye colors filled with gentle light to create eyes which amaze and admire. They are applied in a level layer. They are easy to blend to necessary intensity. Nacreous pigments give eyes special expressiveness.

CHARM GOLD EYESHADOW —
Your confidence is in your own irresistibility!



Tone **631**
Moon flower



Tone **635**
Star silver



Tone **632**
Blue Riviera



Tone **638**
Beige velvet



Tone **633**
Clover haze



Tone **639**
Shining brown



Tone **634**
Olive gold



Tone **640**
Brown rock



10 ml

11 ml

Tone **537**
Black

CHARM GOLD LASH EXTENSION MASCARA

Eyelash dividing effect

The special formula of the lash mascara lengthens eyelashes making your eyes magically expressive. **D-panthenol** strengthens eyelashes. The innovative dividing brush paints every eyelash carefully and quickly providing ideal dividing accuracy.

Curling brush IDEAL CURLING

Special ingredient **Pollift** raises eyelashes creating a beautiful fan. The volume curling brush paints every eyelash, models a shape and carefully curls them up.

Charm Gold PENCIL EYELINER

Ultrathin brush.
A thin accurate line in one movement!

*Produced by Faber
Castell (Germany)*

Perfect face color

POWDER balls



Tone 709
Beige



Tone 710
Natural

BALL BLUSHER



Tone 808
Tasty pink



Tone 809
Sunny copper



Tone 810
Beige south



18 g

8 g

Charm Gold Powder BALLS

It is extremely easy-to-use. It is suitable for a face and a body.

- Silky texture.
- Current day shades.
- Lets skin breathe.

It is recommended to apply using a sponge or a brush.

Charm Gold Ball BLUSHER

- Silky texture
- Current day shades

It is ideal to use. They enable to elegantly tint cheekbones and to emphasize face contours. It is recommended to apply using a brush, gradually achieving desirable intensity.

Achieving desirable results!

Natural blush is a beautiful and healthy look of your face.



Classic



*Intensive lip
moisturizing*

4 g

Classic LIPSTICK

The lipstick advanced formula provides your lips with intense color after the first application. It contains vegetable candelilla wax (succulent extract) due to which the lipstick has moisture-retention properties.

*On the first application
the juicy lipstick covers
lips in solid shining
color.*

14 tones



Classic

Take care of the color of your lips!

Tone 156
Pink
sunrise

Tone 157
Winter
plum

Tone 158
Chocolate
mocha

Tone 159
Brown
heather

Tone 160
Brown
sugar

Tone 161
Berry
punch

Tone 162
Red
tulip

Tone 163
Glossy
beige

Tone 164
Tender
rose

Tone 165
Pink
cinnamon

Tone 166
Golden
almond

Tone 167
Coffee
liqueur

Tone 168
Sunny
bronze

Tone 169
Dog-berry
juice



559 Pink dawn



558 Coral kiss



557 Cherry dessert

538 Coal-black



539 Blue abyss



540 Silvery twilight

Classic LIP PENCILS

They allow to easily and neatly to contour a lip line.

- Extended slate pencil
- No grinding required

Produced by the Faber-Castell Company
by order of the JV Belita LLC

Classic EYE PENCILS

They emphasize an eye contour, color and shape.

*Accurately ... Faultlessly ... Neatly ...
Perfection stroke!*



3 g

Classic EYESHADOW

- Soft texture.
- Maximum comfort when applying.
- Good covering ability.
- Mat effect.

*Intrigue with a change of color ...
Flirt with your eyes ...
With one sweep of your eyelashes ...*



Tone 641
White narcissus



Tone 646
Blue lavender



Tone 642
Sky hyacinth



Tone 647
Dark iris



Tone 643
Cream dogrose



Tone 648
Gold bud



Tone 644
Spring cyclamen



Tone 649
Brown heather



Tone 645
Emerald green
gardenia



Tone 650
Silvery orchid



10 ml

Classic LASH MASCARA

Exclusive formulas keep secret of incredible and natural volume and length.

Find your lash mascara and never leave it! Full color emphasizes well-groomed appearance of your eyelashes...

The lash mascaras contain **rice bran wax** for restoring and smoothing eyelash scales.

Splendor-Volume LASH MASCARA

- Fan effect.
- Eyelashes are expanded like a fan, they are more volume.

LASH Extension Curling MASCARA

- Styling effect.
- Eyelashes are longer and curl.

Tone **001**
BeigeTone **002**
NaturalTone **003**
Light tan

30 ml

Foundation "Moisture+Nourishment" 2 in 1

It evens out skin tone, hides evidence of fatigue. Our formula of a make-up foundation excellently nourishes and moisturizes skin and ideally fits into to all face color features. It ensures the even covering and hides imperfections, without clogging up pores. It contains **peach oil** for nourishing and moisturizing skin.



FOUNDATION- CORRECTOR for problem skin

- A convenient tip for cream spotting. It contains a patented **Sebaryl™** complex which helps normalize a sebaceous gland function, provides skin mattness.

20 ml

Tone **001**
BeigeTone **002**
NaturalTone **003**
Light tan

COMPACT POWDER

Tone **712**
Natural beigeTone **713**
Warm beigeTone **714**
Sunny bronze

Classic COMPACT POWDER

The compact powder has the thinnest and silky texture. It makes face color uniform and matte, and skin — velvet. It is suitable for skin of all types. It is comfortable and pleasant — doesn't dry skin. *The powder has a pocket mirror. A sponge is supplied.*

Classic COMPACT BLUSHER

Tender weightless texture for creating a color effect of a natural blush. *A brush applicator is supplied.*

Perfection basis...



5 g

COMPACT BLUSHER

Tone **811**
Copper pink saffronTone **812**
Ruddy peachTone **813**
Sunny terracotta



4 g

Diamond LIPSTICKS

Sets of little glitters shine and arise sensation of diamond sands on lips!

Yet more exciting lips!



Tone 170
Star beige

Tone 171
Elegant beige

Tone 172
Rose quartz

Tone 173
Coffee splashes

Tone 174
Young wine

Tone 175
Cranberry syrup

Tone 176
Fresh clover

Tone 44
Silver dew

Tone 45
Precious veil

Tone 46
Flecks of sunlight

Tone 47
Diamond bed

Tone 48
Dico fairy show

Tone 49
Milky Way

Tone 50
Evening glamour



7 ml

Diamond NAIL VARNISH

Sets of wonderful glitters for your nails!

Sparkle!

In Love

DECORATIVE COSMETICS



10 g

The **In Love** cosmetics is an essential attribute in a cosmetics bag of every woman of fashion.

Keep it real! Be beautiful and unique!

With the **In Love** cosmetics every your day will be filled with love.

*Sweep
the whole world
of its feet...*

The In Love magic POWDER

with an original press-in a "triple heartlet"

- ♥ Creates a light coating which lets skin breathe.
- ♥ Fresh well-groomed face color.
- ♥ Level beautiful tone.



Tone 717
Dark



Tone 718
Gleamy with
a suntan
effect



12 ml

Glamour Volume LASH MASCARA

It will help your eyes get them noticed yet more. **The coloring pigment "Carbon black"** enhances the color, intensively and uniformly coloring eyelashes intense coal-black. **Natural waxes** forming part of the combination ensure the simple and uniform application of the lash mascara. The duet of oils nourishes eyelashes intensively. **The Glamour Volume lash mascara** is easily applied, doesn't leak, doesn't fall, and gives saturated color and volume to eyelashes.

Glamour Volume is an expert in creating a speaking mind-bending glance. With the Glamour Volume lash mascara your eyes shine, and everything is clear without saying a word ...



3,5 g

In Love duet EYESHADOW

- ♥ An incredibly soft ultrathin texture.
- ♥ A uniform cover of an eyelid with a shining shade.
- ♥ It perfectly holds on throughout the day and does not get rolled.
- ♥ An original and unique press-in "double heartlet".

Tall love stories which shook the world... Loving hearts which were bound by love forever... Choose which of the stories you want to live through: to become unique Egyptian queen Cleopatra and to meet your Roman conqueror Caesar, or to become elegant Assol and to wait for your prince — captain Grey on the shore who will come on a ship with scarlet sails, or to experience Bonnie and Clyde's wild morals? And maybe, you want to become a character of a medieval tale of chivalry together with Tristan and Isolde, or to sink into secrets of Shakespearean works and to fight for love like Romeo and Juliette?



Tone 651
'Caesar and Cleopatra'



Tone 652
'Assol and Grey'



Tone 653
'Bonnie and Clyde'



Tone 654
'Tristan and Isolde'



Tone 655
'Romeo and Juliette'

Choose your couple of hearts and feel these unique feelings with new shades of the In Love EYESHADOW!



4 g

In Love Intense COLOR LIPSTICK

A lipstick is a permanent make-up accessory. The new **In Love lipstick** is an expression of love to the beauty and style, color and energy... The lipstick has gentle fabulous texture. Due to a **wax combination** the lipstick pleasantly slides over lips, covers lips with tender care. **Cherry extract** well moisturizes and nourishes lips. The light pleasant cherry aroma on lips will make your kisses unforgettable!



6 ml

In Love 3D LIP-GLOSS

Delicacy for your lips! 3 dimensions on lips: shine, volume and color!

Get armed with a new **In Love lip-gloss**.

Your lips will be the focus of interest! The applicator ideally imitates the shape of your lips, making them seductively volume. The shine of the lip-gloss of eight fantastic shades won't let you live in the shadow! The lip-gloss contains active ingredients for moisturizing lips: **mango oil, avocado oil, cherry extract**. Your lips are visually more pouty, roundish, with an emphatic contour and get a subtle gentle shade.



In Love NAIL GLOSS VARNISH

Specifically for stylish beauties our new collection of In Love nail varnishes. The varnishes get dry fast and are held in place by nails for long, both by natural, and by artificial ones.

*Having such a smart palette of In Love varnishes,
you will be new and unique every day.*



81
Confetti



82
Magic



83
Secret



84
Enchantment



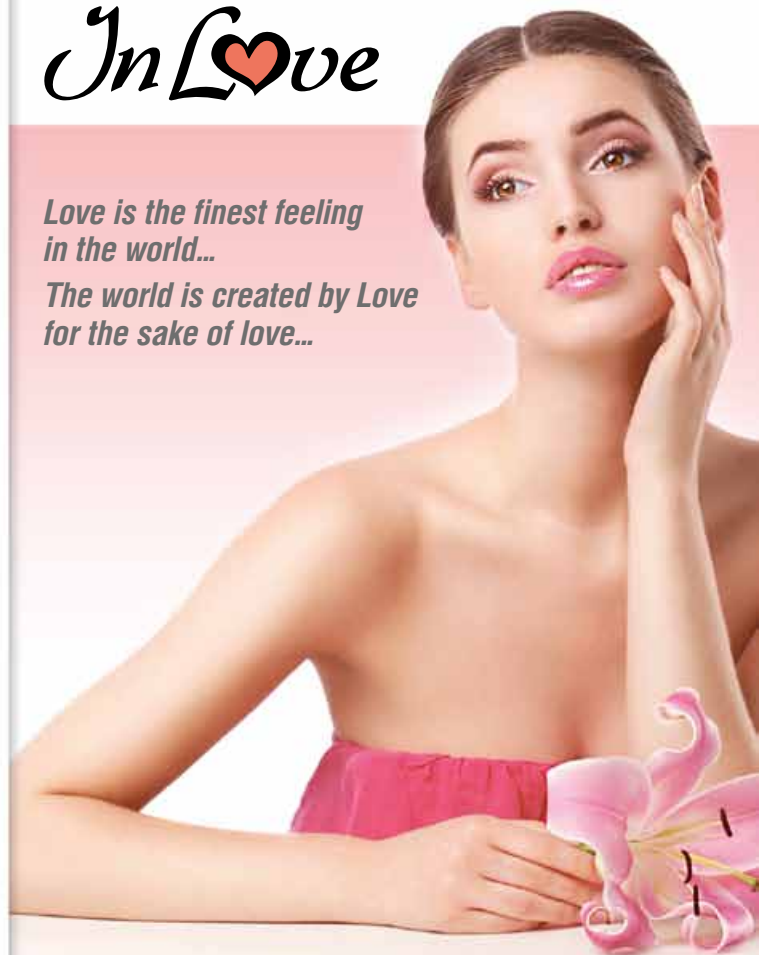
85
Dream



In Love

*Love is the finest feeling
in the world...*

*The world is created by Love
for the sake of love...*



ProNail

nail make-up line



7,5 ml

ProNail NAIL and ProNail neon VARNISHES

Mysterious twinkle of **neon** and **ProNail** rainbow on your nails will emphasize your delicate taste!

Varnishes do not contain harmful aggressive ingredients: toluol, dibutilphthalate, synthesized camphor.

Every nail is perfect!

ProNail

	Tone 26 Winter's tale		Tone 35 Turkish carnation
	Tone 27 Cream caramel		Tone 36 Plum delight
	Tone 28 Pink silk		Tone 37 Raspberry nectar
	Tone 29 Pink edelweiss		Tone 38 Ripe barberry
	Tone 30 Pink candy		Tone 39 Red chic
	Tone 31 Berry whirlwind		Tone 40 Passion dance
	Tone 32 Coral mirage		Tone 41 Cherry orchard
	Tone 33 Dog-berry juice		Tone 42 Proud peony
	Tone 34 Lilac whim		Tone 43 Lilac orchid

ProNail neon

	Tone 16 Moon crystal		Tone 21 Flickering beige
	Tone 17 North light		Tone 22 Mystical rose
	Tone 18 Sparkling pink		Tone 23 Fire opal
	Tone 19 Violet glitter		Tone 24 Sparkling ruby
	Tone 20 Chocolate candy		Tone 25 Lilac lights



ProNail

NAIL CARE PRODUCTS

Use valuable elements!



8 ml

Nail varnish **FIXING FOUNDATION**

It is a nail varnish foundation and a fixer at a time. The foundation prepares a nail plate for applying varnish and allows a perfectly even coating. When using it as a fixer it cuts varnish drying time, improves varnish firmness and gives additional polish.

ACTIVE CALCIUM for strengthening nails

It strengthens fragile and weak nails, prevents nail peeling. Contains **calcium pantothenate** — a special form of the main component of nails which is most quickly and easily acquired by a nail plate. **Lemon oil** strengthens and improves nail structure, hardens and makes them look healthy.

NAIL RESTORER

Know-how for effective nail strengthening and restoration! The special formula with **silicon, lemon and jojoba oils** will help recover nails strength and elasticity, will add them natural gloss and a healthy look. It restores and strengthens a nail surface, makes them smooth and strong.

NAIL LEVELER

It is developed to eliminate small cracks and to level a nail surface, hides ridges and score marks. A balanced combination of **vitamin A, jojoba oil and silicon** acts as a powerful system of strengthening nails and enriching them with nutrients.

Ultra Strong NAIL STRENGTHENER with diamond dust

Diamond dust protects a nail plate from external damages as much as possible, creating a protective layer which prevents exfoliation, tarnish and erasing. It provides a faultlessly even, smooth and strong, as diamond, covering.

NAIL GROWTH BOOSTER

An effective cocktail of vitamins and plant-extracted products. **Chestnut extract** intensifies microcirculation in a nail bed helping nails grow. **Nettle extract and vitamins A, E** strengthen and restore nail structure, prevent nail peeling and fragility. **Kelp extract** restores and protects, promotes rapid nail growth. **Sunflower oil** makes nails strong and healthy.

Protein NAIL STRENGTHENER

Effective nail plate strengthening and recovery. **Proteins** have a revitalizing and strengthening effect on a nail plate and make nails strong and healthy. Your nails will gain flexibility and elasticity, growth rate will increase. In order to ensure maximum effect one should use this product not less than for two weeks.

FIXATIVE NAIL VARNISH ULTRA-GLOSS

It gives a varnish on your nails deep and juicy color with compelling gloss. It will strengthen a varnish coating and preserve your manicure for a more extended period.



8 ml

Optical nail RIDGE FILLER

It is an effective product for ragged nails. The unique formula allows for hiding all ridges of a nail plate and making it perfectly smooth. **Talc micro-particles** fill ridges and fine cracks, forming a smooth surface of a nail plate. **Vitamin E, grapefruit extract, lactic acid** take care of a nail plate and preserve the natural humidity balance. It contains no substances destructive to health.

Fixative NAIL VARNISH SHIELD with UV filter

When applying a product to a nail plate it forms a shield which protects a decorative coating from splitting and peeling on a free edge, gives ultra-gloss to the manicure and intensifies color. It contains a **UV-filter**.

Breathing oxygen NAIL FOUNDATION

The revolutionary formula contains an active carrier of oxygen (O₂) promoting its deep penetration into the structure of a nail plate; lets a nail "breathe", concurrently protecting from a harmful environmental effect; considerably strengthens nails and protects them from fragility and nail peeling, nourishing and moisturizing them from within.

Nail sealing FOUNDATION

Sealing is a new effective way of restoring and strengthening a nail plate. Due to the content of polymers it forms a strong protective barrier which protects a nail plate from splits. It contains sea kelp extract which restores a nail plate, significantly improving nail growth.

CHARM



8 ml

Vitaminized nourishing NAIL OIL

The natural oil formula is developed specifically for active nail care.

Active ingredients:

Olive oil, sunflower oil and mineral oil nourish, moisturize and create elasticity of a nail plate.

Vitamins A and E promote nail growth and prevent yellowing.

Camphor and sesame oils strengthen a nail growth zone, prevent their nail peeling.

NAIL REPAIR STRENGTHENER

Works in two directions:

- strengthens and moisturizes nails, eliminates nail peeling and promotes the formation of a healthy nail plate;
 - creates a protective layer on nails, and prevents formation of undesirable cracks.
- The result: time of carrying long nails is considerably extended due to the rigid adherence of a varnish coating to a nail.

Vitamin NAIL BASE

The product is used as a base under manicure, smoothes ridges and rough edges, promotes restoration of keratin synthesis — a basic nail plate protein.

It contains **vitamins A and E**.

The result is healthy, beautiful nails.



70 ml

ProNail acetone-free NAIL POLISH REMOVER

For those who chooses only valuable elements. The soft nail polish remover is perfectly suitable even to overdried fragile nails. The acetone-free formula of acetone allows for removing a varnish quickly and reliably. A special cap allows for dosing liquid accurately.

Acetone-free NAIL POLISH REMOVER with marigold extract

Marigold extract promotes growth of healthy, strong nails.

Acetone-free NAIL POLISH REMOVER with tea tree oil

Tea tree oil softens a nail bed and has an antiseptic effect.

Acetone-free NAIL POLISH REMOVER with vitamin A

Vitamin A strengthens a nail plate.



70 ml

CHARM NAIL POLISH REMOVER

It removes any varnish. Works effectively! Leaves no whitish powdery substance.

NAIL POLISH REMOVER with orange oil

Efficiency + protection.

Orange oil and glycerin protect and prevent nails from overdrying.

NAIL POLISH REMOVER with lemon oil

Efficiency + strengthening.

Lemon oil and glycerin strengthen and nourish nails.

NAIL POLISH REMOVER with fir oil

Efficiency + anti-fragility

Fir oil and glycerin prevent fragility and nail peeling.

PREMIUM

SAYING "PREMIUM" —
WE MEAN "QUALITY".
SAYING "QUALITY" —
WE MEAN "PREMIUM".

The cosmetics "PREMIUM" combines with an ultramodern approach to quality, a color palette and a package. It meets all current make-up trends.

*Your expressiveness
and uniqueness every day!*



Nourishing lipstick with natural oils and UV-filter

- A soft sliding texture of the lipstick provides optimal moisturizing thanks to a combination of **natural wax, coconut oil and Shea butter**. **Vitamin C** takes good care of your lips, preventing their aging.
- **The UV-filter** provides effective protection against ultra-violet radiation.
- Sensual womanly aroma.
- An amazing combination of color density, matte and nacre effects.

A great palette of 15 tones:

- 189** Peach fantasy
- 190** Strawberry mousse
- 191** Paradise pink
- 192** Cream rose
- 193** Desirable nectar
- 194** Plum iris
- 195** Naturelle
- 196** Latte
- 197** Sparking metallic
- 198** Coffee caprice
- 199** Chocolate delight
- 200** Raspberry paradise
- 201** Cherry confiture
- 202** Berry kiss
- 203** Daisy



20 ml

Make up base FOUNDATION PRIMER

A light colorless base with silicone micro-particles:

- prepares skin for applying a make-up and improves its stability;
- softens, even out skin tone and skin micro-relief;
- can be used as an eye shadow primer.



2 ml

Tone **007**
Light

Tone **008**
Neutral

Tone **009**
Dark

Perfect
face color



20 ml

Tone **004**
Natural

Tone **005**
Vanilla-Pink

Tone **006**
Sunny day

Cover and Color FOUNDATION

It is a high tech luxurious foundation. It is classified as a new generation of make-up products which become "a second skin" on a face when applying.

- Modern pigments covered with a silicone cover, unfold and sustain color of the make-up foundation throughout the day.
- "Breathing" silicones help the foundation cover skin with a finest insensible layer, even out skin tone and smooth small skin ridges.
- Special polymers maintain the stability of the foundation.

**BAKED POWDER**

- It evens out skin tone with one light touch.
- The powder disguises skin shortcomings.
- It gives your face natural color.
- It will amaze you with its silk effect.

The texture of the baked powder comes out to be jewel-like thin, satin which allows applying it as qualitatively and economically as possible.

BAKED CHEEK COLORS

- Correct facial contours.
- Visually refresh skin.
- Makes a make-up look complete.

It is perfectly applied and merged with skin without color renditions. They have a light-reflecting effect due to which they create a light natural make-up.

815 Honey day

661
Cream souffle

662
Grey haze

663
Pink diamond

664
Gentle iris

665
Sea blue

666
Noble brown



2,5 g

BAKED EYESHADOW

- They are easily and evenly applied.
- They do not fall and roll down throughout the day.
- The baked eyeshadow delicately shine.
- They have a thin and soft texture.

"Baking" technology uniqueness consists in conservation of moisture and moisturizing components.

Baked powder, cheek colors and eyeshadow are produced under a special license and combine advantages of both friable and compact products.

The baked powder, cheek colors and eyeshadow can be applied in both dry and moist manner!

The secret of beautiful eyes...

Gorgeous eyes

9 ml

8 ml

9 ml

Volume creating brush

EYELASH SERUM

The serum stimulating promoting the growth of eyelashes is a universal product 3 in 1:

- a transparent mascara;
- a mascara primer;
- a lash recovery serum.

The serum contains:

- **panthenol (B5 pro-vitamin)** which promote the growth of eyelashes;
- **vegetable extracts of rosemary, chamomile, arnica, sage, calendula** prevent loss of eyelashes;
- **oils of macadamia and jojoba** moisturize, nourish and protect them.

The eyelash serum restores the troubled growth of eyelashes, prevents their loss and fragility!

When using the eyelash serum regularly the active eyelash growth phase increases at the cost of which they become denser. The serum can also be applied to eyebrows.

Black eye LINER

The eye liner makes a glance expressive and deep, and its felt applicator tip allows drawing a line of required thickness, having created a light day or saturated evening make-up.

- It dries fast and maintains an accurate contour for long.
- It ensures the equal and exact application in one movement.

Black Volume LASH MASCARA

- It falls on eyelashes evenly without forming blobs.
- The lash mascara doesn't stick eyelashes together.
- It is easily washed away by means of standard makeup removers.

The lash mascara allows not only creating saturated black color, extending and expanding eyelashes, but also providing them with necessary nutrients and restoring their structure.

Active ingredients, D-panthenol and silk protein, fill eyelashes from within, strengthen and enrich them with nutritional ingredients. A **special brush** takes and paints every eyelash, and a **built-in limiter** removes surplus of the mascara from the brush, therefore it leaves no blobs. As a result, every eyelash expands and a glance turns out to be deeper and mysterious.

LIP CARE STICKS 4 сезона



Emollient LIP BALM "4 seasons" with peach oil

It soothes lip skin, conserve moisture content for long.

Nourishing LIP BALM "4 seasons" with sea buckthorn oil

It prevents dryness and sloughing of skin, nourishes lip skin in a balanced manner.

Protective LIP CARE STICK "4 seasons" with Shea oil

It protects lip skin in severe frost and heat.

Vitaminized LIP CARE STICK "4 seasons" with vitamins A and E

It provides lip vitaminization, ultimate nutrition and temporary lip skin regeneration.

LIP CARE STICKS «ВКУСНЫЙ УХОД»

Tasty well-groomed lips always!



LIP BALM "Tasty care" Lasting moisturizing with avocado oil and apple aroma

It helps moisturize and soften lip skin, promotes the regenerative process. Reliable protection of gentle lip skin every day!

LIP BALM "Tasty care" Intensive nourishing with cherry extract and aroma

Natural cherry extract gives provides lips with necessary nutrients, restores and softens, protects from crusting, returns lip freshness, provides balanced nutrition of lip skin.

LIP BALM "Tasty care" Active emolliency with strawberry extract and aroma

Strawberry extract instantly softens lip skin, creates a sense of tenderness, conserve moisture of lips for long. It can be used as a night lip cream.

LIP BALM "Tasty care" Daily protection with mango oil and vanilla aroma

Mango oil gives the moisture holding power back to skin, provides intensive moisture treatment throughout the day. It protects skin from drying and thermal shock.

WET WIPES

for every occasion

Wet wipes are a useful little thing which one cannot avoid!



Cosmetic WET WIPES Q10+ nanosomes face rejuvenating

Coenzyme Q10 and collagen gently moisturize and support skin tone, energize. Wet wipes delicately and carefully cleanse skin and remove make-up.

Cosmetic WET WIPES "Sensitive skin" on micellar water

They gently cleanse skin from impurities and cosmetics. Stratixyl™ moisturizes and restores a barrier function of skin, bifidus bacteria support natural microflora of skin and pH balance. The water line effectively calms skin, maintains a necessary moisturizing level.

WET MAKEUP REMOVAL WIPES on thermal water

They softly and carefully cleanse skin of a face, neck and eye area from makeup. They give a feeling of freshness and comfort.

WET WIPES "Aqua Active" on polarized water with seaweed

They are designed and suitable for clarifying and tonifying skin. They are essential for the fast water replenishment in dehydrated skin prone to dryness.

Cosmetic WET WIPES "Soft care" with chamomile extract for sensitive skin

They gently and easily cleanse and remove makeup without irritating skin. They are saturated with chamomile extract and allantoin. They are suitable for any type of skin, even for sensitive one.

WET FACE & BODY CLEANSING WIPES 2 in 1 with Dead Sea minerals

They are essential for skin clarification in any situation. They provide purity, freshness and comfort.

WET WIPES "So Beauty" with rose extract and litchi

They are designed and suitable for gentle, delicate skin clarification. They softly moisturize and calm skin, fill skin with cheerfulness and energy. They are suited for all skin types and perfect for age 25+.



**Cosmetic WET WIPES
Clarification + Moisturizing
with water lily extract**

They effectively remove makeup from skin of a face, a neck, eye area and decollete. They contain water lily extract which moisturizes and takes gentle care of skin. They are suited for any type of skin.

**WET MOISTURIZING WIPES
with aloe**

They gently and effectively clean skin. Aloe moisturizes, tonifies and nourishes skin.

**Men's WET WIPES
Vitex for men Classic**

They effectively clean skin of hands, a face and a body. They flavor and give self-confidence in various situations. They are practical and convenient in use.

**WET WIPES
for teenagers' problem skin**

They effectively clean skin, contain salicylic acid, extracts of sage and celandine which calm skin and dry acne eruption.

**Cosmetic WET WIPES
"Daily clarification" for
problem skin**

They instantly clean skin from excess fat and impurities. They contain calendula, copper gluconate, zinc gluconate which normalize oil gland secretion and matt skin.

**Children's WET CLEANSING
WIPES with chamomile and
calendula extract**

The soft wipes are perfect for clarifying and caring baby's gentle skin when changing a diaper. Extracts of chamomile and calendula calm irritated skin. Alcohol-free.

**Intimate hygiene WET
WIPES "Delicate care"**

They are designed and suitable for delicate and tender care of intimate areas. They contain chamomile extract and allantoin which maintain the natural pH-balance of intimate areas, give a feeling of freshness and comfort throughout the day.

**Intimate hygiene WET
WIPES on thermal water**

They are designed and suitable for tender delicate care of intimate areas of a body. The wipes provide a sense of cleanness and comfort.

**Cosmetic WET WIPES
"Hand care"**

They effectively and quickly clean hand skin. They are perfect for use in "travelling" conditions (a car, an office, a trip, etc.) and in any other situation when water is not available.

**Cosmetic DEODORIZING
WET WIPES "Freshness"
for body and feet**

They effectively clean and deodorize skin. The wipes give a feeling of freshness and cleanness when taking care of armpit areas and foot skin. Cotton extract softens and protects skin.

GIFT SETS



Gift set No. 1 "Plant DNA"

- Rejuvenating shower gel
- Nourishing hand cream

Gift set No. 2 "Plant DNA"

- Cleansing face cream
- Energetic day face cream
- Nourishing hand cream

Gift set "OLIVE"

- Normal hair shampoo
- Nourishing and moisturizing shower gel
- Nourishing and moisturizing hand cream

Gift set No. 2 "OLIVE"

- Nourishing and moisturizing shower gel
- Nourishing and moisturizing hand cream

Gift set "CHAMOMILE"

- Chamomile all hair types shampoo
- Chamomile shower gel
- Chamomile hand skin softening cream

Gift set No. 2 "CHAMOMILE"

- Body shower gel
- Hand skin softening cream



"Bio Flavonoids" Fountain of Youth

- Day face cream
- Face milk
- Eye care cream

Gift set "SO Beauty"

- Face tonic splash
- Day cream

Gift set "CRANBERRY-BILBERRY"

- Eye area cream
- Morning face cream
- Calming makeup removal cream

Gift set "CONGRATULATIONS"

- Gentle azalea shower gel
- Massage hand cream

Gift set "Aloe Vera"

- Moisturizing face cream with aloe and cucumber extract
- Nourishing hand cream

Gift set "KERATIN ACTIVE"

- Shampoo
- Hair serum

Gift set "LIFT INTENSE"

- Shower gel
- Hand cream

Gift set PEPTIDE-"Vaccine of Youth" for mature skin

- Intensive face lifting serum
- Strengthening rich day face cream



NEW!

**Gift set
"RETINOL+MG"
wrinkle correction**

- Cleansing eye area makeup removal cream
- Deep action night cream

**Gift set No. 1
"WINTER CARE"**

- Cold & Frost protection face cream
- Cold & Frost protection hand cream

**Gift set No. 2
"WINTER CARE"**

- Winter Recipe tired hair shampoo
- Winter Recipe tired hair conditioner

**Gift set
"Cashmere & White Orchid"**

- Shower gel cream
- Hand cream
- Body cream souffle

**Gift set No. 2
Dead Sea cosmetics**

- Mineral shower spa-gel
- Nourishing and strengthening hand cream

**Gift set No. 2
"THERMAL LINE"**

- Thermal water shower gel
- Thermal water body cream balm

**Gift set No. 3
"THERMAL LINE"**

- Thermal water Triple Effect all hair types shampoo
- Thermal water Triple Effect all hair types balm



Gift set "Anelice" for girls aged 5-8

- MAGIC STAR SHOWER
spangled shower gel
- EASY COMBING
leave-in hair conditioning spray
- AIR KISS Hair Conditioning Shampoo

Gift set "Silena" for girls aged 9-12

- STRAWBERRY MOOD Hair Shampoo
- VITAMIN Face & Body Cream
- RAIN OF MIRACLES shower gel-aroma

NEW!

Gift set "Super Champion" for boys

- HAIR SHAMPOO for boys
- SHOWER GEL for boys



Gift set No. 1 "RIGHT MAN"

- Shower gel
- Protective hand cream

Gift set No. 1 Bielita for Men

- Men's Hair Shampoo
- Aftershave balm cream
- Shaving foam

Gift set No. 3 Bielita for Men

- Hair & Body shower gel
- Before shave cream

Gift set No. 2 VITEX FOR MEN

- Shaving foam
- Men's Hair Shampoo

Gift set VITEX FOR MEN

- Men's Hair Shampoo
- Shower gel

HOTEL

NEW!

We know how it is
important outdoor to
feel care of what you
got used to and what
you trust.



Private cosmetic products
can be made with
a signature logo of ANY hotel.

We guarantee product quality,
favorable prices
and customer-centered approach.

Taking care of you is our work!



30 ml

**Ginseng
hair balm**

- Hotel tuba
- with a signature logo



30 ml

**Ginseng
shower gel**

- Hotel tuba
- with a signature logo



30 ml

**Ginseng
hair shampoo**

- Hotel tuba
- with a signature logo



30 ml

**Ginseng
body cream**

- Hotel tuba
- with a signature logo



30 ml

**MOISTURIZING
Aloe Vera
shower gel**

- Hotel vial
- with a signature logo



30 ml

**Aloe Vera
conditioning shampoo
for dry
and normal hair**

- Hotel vial
- with a signature logo



30 ml

**Thermal Line
thermal water
body cream balm**

- Hotel vial
- with a signature logo



10 ml

**Olive
normal hair
balm**

- Hotel sachet
- with a signature logo



10 ml

**Olive
shower gel**

- Hotel sachet
- with a signature logo



10 ml

**Olive
normal hair
shampoo**

- Hotel sachet
- with a signature logo



Housecleaning,
dishwashing,
laundrying...
All this tires and
requires a lot of
energy and time
costs.

**BLIS household
cleaning products**
will help clean and
wash all types of
impurities with ease
and efficiency.

**Guarantees
cleanness
of your house**



500 ml

Dishwashing detergent

Lemon

Aloe Vera

Efficiency against fat + maximum hand
skin protection.

- It thoroughly removes fat and impurities even in cold water.
- The product does not irritate hand skin, maintains its protective barrier.
- It deodorizes skin.
- Economical to use
- Water-washable.



500 ml, 470 ml

BLIS dishwashing balm 3 in 1

- It effectively removes fat and other impurities from any dishware, even in cold water.
- The balm has pleasant odor and a balanced soap complex, maintains a protective barrier and does not irritate hand skin.
- It is economical to use, completely washes away.
- The gentle balm formula has a pH level safe for skin and contains active ingredients which have a favorable effect on hand skin when in use.

Sensitive For sensitive skin

It contains a **soothing complex** which provides effective care for skin of hands.

Wild berries

Extract of wild berries has an antiseptic, toning and strengthening effect.

Chamomile + B5 Vitamin

Chamomile extract has anti-inflammatory properties and a toning effect. **B5 vitamin** nourishes skin of hands, prevent moisture loss.

**Now in an
economic
stand-up pouch
package!**



700 ml

Stove and microwave cleaner

It perfectly removes fat, burned food residues, obstinate impurities from stoves, microwave ovens and other surfaces.

- It contains no abrasives.
- The cleaner leaves no scratches.
- Ensures the cleanliness.
- An easy-to-use bottle with a trigger.
- Economical to use



475 ml

Spray care with silicone for glass-ceramic stoves

The soft formula is developed specially for gentle care and protection of glass-ceramic stoves.

- It helps decontaminate without damaging a surface.
- Silicone secures a surface.
- Adds shining gloss, facilitates the subsequent care.



475 ml

Bathroom cleaning spray

It removes soapy marks, ingrained dirt, lime scale and rust.

- It will effectively clean surfaces from plastic, as well as from acryl, ceramics, glass, stainless steel and chrome-plated surfaces.
- It contains no abrasives.
- Prevents fast recontamination,
- It adds gloss to surfaces and leaves no scratches.



750 ml

Toilet bowl cleaners

- It perfectly dissolves and removes uroliths and lime scales.
- The cleaner has disinfecting properties.
- Guarantees fresh odor.



750 ml

Drainpipe blockage liquidator

Blis quickly gets into a pipe even through still water. Only 10-15 minutes and there is no blockage in pipes.

- Only the Blis blockage liquidator
- Will dissolve hair, fat and food residues.
 - It will destroy microbes and unpleasant odors.
 - It is safe for all types of metal and plastic pipes.



475 ml

Glass & Mirror Cleaner

The Blis formula contains alcohol which guarantees:

- Shining windows and other surfaces without stains
- Effective removal of dirt, dust and finger marks
- Economical to use



1 l

All-purpose cleaning liquid

It effectively washes different surfaces: polished and unpolished ceramic tile, natural and artificial stone, PVC, linoleum and laminate! Contains no wax. Leaves no stroke marks. It can be used in pure form and as a solution.

- Requires no water re-treatment.
- Leaves pleasant and fresh odor.



475 ml

Stain remover for cleaning carpets and cushioned furniture

A convenient bottle with a spray jet allows applying a solution to a soiled surface easily and economically.

- It will effectively remove stains from basic household contaminants: coffee, tea, chocolate, ink, fats, and oils.
- It is safe for all types of carpets and textile upholstery.



1 l

Children's linen washing gel

- Fragrance-free and colorant-free.
- The gel perfectly washes down things made from all-types fabrics (cotton, flax, silk, synthetics, wool).
- It is easily and completely washed away from fabric fibers.
- The gel preserves brightness of colored fabrics.
- It makes ironing after washing easier.



1 l

Color Gel Laundry Detergent

It is a modern alternative to detergent powders. It is effective even at a temperature of 30°C.

- It makes color brighter and more intense.
- It removes stains maximum effectively.
- It is also suitable for hand washing.

1 liter = 2 kg of powder = 15 washing cycles = 70 kg of clothes.



1/

Hand & Machine Washing Detergent

It perfectly washes and takes gentle care of cashmere, silky, fine wool, synthetic clothes and others. It contains no aggressive ingredients of universal detergent powders. Treat fibers and fabric color with due care. It holds shape and structure of clothes both while washing and while wearing.



1/

Fabric Softener Concentrate

- Alpine Freshness
- Aloe Vera
- Orchid

The concentrate is three times more cost-effective to use as compared with a standard conditioner. Its basis is formed by substances which make clothes:

- Soft.
- Fresh and aromatic.
- Anti-static.
- Facilitates ironing.



1/

Morning Fresh Laundry Rinse with nano-silver.

Innovative technology. It contains **silver nanoparticles** having an antimicrobial effect.

- It makes clothes soft and tender.
- It makes ironing simple.
- The rinse improves wear life of clothes.
- It protects clothes from fast contamination.
- Provides anti-static effect.

1/

Sensitive Laundry Rinse for sensitive skin

The special formula for sensitive skin: contains a soothing complex. Fragrance-free and colorant-free.

- It makes clothes soft and tender.
- It makes ironing simple.
- It protects clothes from fast contamination.
- Provides anti-static effect.

AURUM

NEW!

The basis of the cosmetic line is a bioactive preparation of microparticles of pure 24-karat gold in combination with wheat protein which adds unique internal shine to skin, promotes the natural cell renewal, minimizes wrinkle expressiveness.



45 g

**Moisturizing face
CREAM
with gold**

It contains a unique set of valuable ingredients for perfect shine of your skin, for protecting your skin from aging and maintaining its natural beauty. The cream can be used as a foundation primer.



45 g

**Replenishing face
CREAM
with gold**

It compensates for a shortcoming of required elements, improves skin water stability, intensifies cellular respiration, and adds elasticity to skin. The cream can be used for evening skin care.



30 g

**Face moisturizing
SERUM
with gold**

It provides deep and multidimensional care, saturating skin with renewal energy at the cellular level and helping prolong its youth. Due to high content of active ingredients it serves as a perfect supplement to daily skin care.



20 g

**Moisturizing
CREAM for eye-lids
with gold**

It has an active impact on thin and tender skin saturating it with renewal energy, adding soft shine and ideal elasticity and helping reduce dark circles and edemas.



20 g

**Moisturizing
CREAM for lips
with gold**

It will give your lips a tempting volume and contour accuracy. Special active ingredients of the cream tighten lip fat tissue up helping reach a push-up effect, provide intense moisturizing, stimulate cell renewal, intensify lip color.



95 g

Hydro-lifting face MASK with gold

It promotes the intensive hydration in three directions: in lower layers, in upper epidermis and form a moisturizing microfilm on a skin surface which holds moisture for a long time.



145 g

Face and body moisturizing exfoliator CREAM with gold

It carefully removes dead skin cells, removes the microrelief. Promoting the upper epidermis renewal it refreshes its color and saturates with moisture and nutrients at the same time, make skin look young and shine.



95 g

180 g

Body, face moisturizing self-tanner CREAMS with gold

This product is for those who wants to have smooth tender skin with healthy suntan all the year round. Creams having an exclusively mild effect give skin a beautiful golden shade of natural suntan. A special combination of active ingredients promotes deep and lasting skin moisturizing and emolliency.



95 g

Moisturizing hand care CREAM with gold

The non-greasy perfectly balanced cream is easily absorbed providing hand skin with superb care. Active ingredients of the cream have an anti-stress anti-inflammatory and cicatrizing effect, boost cell turnover and restore the natural hydrobalance.



115 g

Moisturizing OIL for body and face with gold glitters

It combines moisturizing skin care and a decorative effect of golden shine. Natural oil ingredients deeply moisturize even the driest skin, making it soft and elastic. The flickering of reflective particles invitingly emphasize suntan.



ЧЕРНАЯ ИКРА

BIO+ "Black Caviar"

"BIO+"Black Caviar" cosmetics line is an embodied luxury of "black gold" of the sea combining the latest results of modern science and valuable natural ingredients. The basis of all the products of the line is formed by a **synergetic complex** based on the richest set of nutritional ingredients of **black caviar** enriched with **oligopeptides** and **seaweed extract**, a real elixir for revitalizing and restoring the beauty of your skin and hair.

Such a "magic cocktail" of biologically active substances stimulates natural processes of cellular turnover and rejuvenation, intensively nourishes skin and hair, revitalizing and intensifying metabolic activities, helping get through symptoms of stress, fatigue and age.

150 ml	45 g	45 g	
CAREFUL CLEANSING	DAILY CARE		
Micellar make-up remover TONIC for face and eyelids A new generation cleansing refresher perfectly removes make-up and impurities, refreshes, moisturizes and tonifies skin, without leaving a sense of tightened skin. It requires no wash-off. No wash-off required. Active ingredients: a complex based on black caviar, panthenol, allantoin.	Day care moisturizing lifting CREAM It is a gentle cream for sophisticated day all skin types care. Due to it your skin gets gentle and radiant, its elasticity and elasticity improves, and aging processes are slowed down. Active ingredients: a complex based on black caviar, amber extract, a lifting complex.	Night care nourishing lifting CREAM The light emulsion gives your skin luxurious care at night, intensively nourishes, and stimulates natural cell renewal, improves skin tone and elasticity, making it fresh and smooth. Active ingredients: a complex based on black caviar, argan oil, a lifting complex, sea collagen and elastin.	



20 g

Lifting GEL for eyelids

A luxurious, instantly thawing composition charged with active ingredients specifically selected for taking full care of thin and gentle skin of eyelids helping remove irritation, reduce edemas, dark circles under eyes, intensity of expression wrinkles.

Active ingredients: a complex based on black caviar, a lifting complex of microalgae and polysaccharides, sea collagen and elastin, caffeine, allantoin, panthenol.



30 g

INTENSIVE CARE

SERUM CONCENTRATE regenerating face neck and decollete area

An intensive care preparation of the most demanding skin, due to high concentration of biologically active components, revitalizes skin making it firm, shining and elastic.

Active ingredients: a complex based on black caviar, amber extract, a lifting complex of microalgae and polysaccharides, sea collagen and elastin.



400 g

Replenishing SHAMPOO

The classic duet of cosmetics supplementing each other with a carefully balanced set of ingredients for full hair and scalp care. The rich composition of the shampoo and conditioner provides intensive nourishment, protection, strengthening of hair throughout the length and restoration of damaged areas. The preparations are especially recommended for weakened and damaged hair helping return natural gloss, silkiness and healthy look to them.

Active ingredients: a complex based on black caviar, vegetable micro proteins, panthenol, conditioners.



300 g

HAIR CARE

Replenishing hair CONDITIONER

АНТИВОЗРАСТНАЯ ПРОГРАММА
КОД СОВЕРШЕНСТВАAnti-age program
PERFECTION CODE*The health of plants for your beauty*

With advancing age the condition of skin and hair significantly changes. The adverse environmental exposure, stresses, sun-tan abuse are key reasons for premature aging. It is externally manifested in the loss of freshness and elasticity, wrinkling generation and deepening, increased skin dryness, intensified hair loss, dimness and fragility.

In order to solve this problem we have created an **innovative line of anti-age cosmetics based on active ingredients of plants of Africa and India** which have developed perfect mechanisms of biological protection against adverse factors and ecological stresses over thousands of years of evolution. The health of these plants will help your skin and hair stay young and beautiful for many years.

ACTIVE INGREDIENTS:

- **Hibiscus extract** helps skin regenerate, promotes the removal of the relief, relaxation of muscles of expression, protects from free radicals and other adverse external factors, tonifies, helps skin stay firm and elastic, intensifies hair shine and strengthens them.
- **orange blossom extract** moisturizes and tonifies skin.
- **Vijaysar bark extract** strengthens hair, reduce their loss.
- **a complex of microalgae and polysaccharides** has an established lifting effect.
- **caffeine** improves microcirculation, strengthens exchange processes, reduces hypostases, promotes the reduction of orange skin effect.
- **Shea butter, coconut and argan oils** protect from UV-radiation, soften and nourish skin.
- a moisturizing **Hydraparine®** complex based on citrus honey, pectin,
- **phospholipids and amino acids** has a powerful moisturizing effect, restores skin barrier functions.
- **panthenol** effectively moisturizes skin, promotes the collagen synthesis, strengthens hair.
- **allantoin** repairs small damages, removes irritation.
- **collagen and elastin** promote the strengthening of skin tissues.

*Time will not be your enemy any more —
after all now you know the perfection code!*



150 ml

**Phyto-active make-up
remover TONIC
for face and eye-lids**

The modern preparation enables to softly and effectively cleanse face and eyelid skin without washing them.



45 g



20 g



95 g



95 g



30 g

FACE SKIN CARE

**Phyto-active face CREAM
day/night care**

The multipurpose cream has an integrated impact focused on the reduction of signs of age-related changes in skin and stimulation of its functions at the molecular level. Regular application of the cream provides your skin full with 24 hour care. The cream is suited for skin of all types.

**Phyto-active
dark circles treatment
CREAM
for eyelids**

It is perfectly suited to maintain young skin of eye areas. The modern formula of the cream works at the molecular level providing multipurpose care: reducing hypostases and dark circles, preserving skin elasticity, restoring its barrier functions, nourishing and a lifting effect.

**Phyto-active
skin elasticity boost
CREAM MASK**

It is a perfect preparation for intensive skin care. The balance of active plant-based ingredients is selected in such a way as to activate recovery processes in skin, to remove stress and fatigue symptoms, to improve skin elasticity and tone.

**Phyto-active face
SCRUB CREAM**

The scrub cream softly and carefully exfoliates dead skin cells, removing the microrelief, refreshing skin and improving complexion. Active ingredients work at the molecular level providing multipurpose care.

**Phyto-active
lifting SERUM
for face, neck
and decollete area**

It is a modern preparation for intensive skin care and extension of its youth and beauty at the molecular and cellular level. The complex of highly active ingredients protects cellular DNA from damages, helps preserve skin elasticity and maintain its tone, and has a lifting effect.



200 g



95 g

HAND & BODY CARE

**Phyto-active body
sculpting MILK**

The light milk perfectly softens skin, and its active ingredients have an integrated effect focused on enhancing skin smoothness and elasticity, improving lymphatic circulation and regulating lipid metabolism.

**Phyto-active replenishing
hand care CREAM**

The gentle cream enriched with biologically active agents cares for skin at several levels providing nourishment and comfort. When using the cream regularly skin gets tender and velvety, hands look well-groomed and beautiful.



400 g



245 g

HAIR CARE

**Strengthening
SHAMPOO-CONDITIONER
for all types of hair**

The conditioning shampoo is specially developed for intensive care of weakened hair of any type. Its soft, balanced formula saturated with highly active ingredients, carefully cleanses hair, at the same time promoting their strengthening and protection.

**Strengthening BALM MASK
for all types of hair**

The rich set of biologically active components of the balm mask makes it an essential preparation to take care of weakened hair of any type prone to loss. Its regular application will help enforce hair and make it look healthy.

*Тиаре и
Ваниль*

TIARÉ AND VANILLA cosmetics line

REFINED CARE FOR DRY AND SENSITIVE SKIN

Hard pace of life, fatigue, environment contamination unavoidably affect the condition of skin. As a result it can lose its tone, get excessively dry and prone to irritation. To resist undesirable changes and to return comfort to skin, we have created the **"Tiaré and Vanilla"** cosmetics line. It is based on extracts of best-known plants of French Polynesia: the queen of flowers of gardenia tiaré and the most valuable of spices — Tahiti vanilla. The unique composition of volcanic soils and unique climate made these plants a real treasury of biologically active agents.



200 g

Cleansing CREAMY FOAM for dry and sensitive skin

It gently cleanses skin without making it tight, promotes the removal of irritation and restoration of the natural water balance.



75 ml

Emollient CREAM for dry and sensitive face skin

It is easily absorbed without giving an oily sheen. When the cream is applied regularly its active ingredients effectively soften skin and help cope with stress signs, stimulate protective and recovery functions of skin, making it more elastic, firmer and smoother.



75 ml

Moisturizing CREAM MASK for dry and sensitive face skin

It is an ideal addition to daily care of the most difficult skin. Its ingredients promote the removal of irritation signs, moisturize and nourish, help restore and support natural water and fat balance.



30 g

SERUM ELIXIR for dry and sensitive face skin

The serum with high content of biologically active components fights against stress symptoms, removes irritation, intensively and deeply moisturizes skin, and stimulates cell renewal due to which skin color gets better, elasticity and elasticity improves.



20 g

Eye care FLUID CREAM

The cream with gentle thawing texture promotes the removal of irritation, deeply moisturizes, stimulates cellular regeneration and softens thin and gentle skin of eye contour due to the cascade of highly effective ingredients as a result of which expression wrinkles gets less expressed.



500 g

Hand CREAM SOAP

It is designed and suitable for soft daily skin cleansing. The balanced formula cream-soap saturated with additives giving care, does not cause skin tightness even when frequently applied.



400 g

SHOWER GEL CREAM

It is a luxurious modern preparation for the careful cleansing of the most difficult skin making it silky and tender. Its delightful aroma with soft chords of exotic flowers shaded by the lightest nuances of tropical greens and ocean breeze, gives a unique feeling of comfort.



200 ml

Emollient body MILK for dry and sensitive skin

It is designed and suitable for skin care after water procedures; it can be also used after suntan. Active milk ingredients calm skin and help preserve its hydro balance, soften and remove irritation, promote the healing of small damages, protect from harmful effects of free radicals.



250 g

Intimate hygiene SHOWER GEL

It is a delicate preparation for daily cleaning of intimate zones. Due to the structure the shower gel doesn't cause irritation and promotes the restoration of natural micro flora peculiar to healthy skin.



400 g

Sensitive scalp SHAMPOO

It is ideal for taking care of hair if your skin is prone to irritation and dryness. Due to the complex of active ingredients the shampoo doesn't overdry skin and hair, promoting the restoration of natural hydrobalance.

СИНИЙ ЛЁН

Природная красота!

BLUE LINEN

Natural beauty!

NEW COSMETICS
BASED ON LINEN

**Effective formula
for soft care.**

Due to natural ingredients
removes irritation, calms
and softens skin.



400 g

Soothing SHAMPOO for all hair types

It is suitable for all types of hair. It delicately cleans hair and scalp, removes irritation. It gives hair healthy gloss, prevents their fragility.



240 g

Soothing BALM for all hair types

It strengthens an effect of the shampoo, and active linen extract and silk proteins restore damaged hair areas, provide their protection when setting hair.



400 g

Soothing body SHOWER GEL

It effectively and carefully cleans skin, removes irritation. The shower gel makes skin smooth and tender.



500 g

Soothing hand & body CREAM-SOAP

It is suitable both for washing hands and for taking a shower. The soft formula with active linen extract and D-panthenol makes skin of hands and a body soft and velvety.



95 g

Soothing hand CREAM

It nourishes and moisturizes hand skin. The cream prevents irritations related to using cleansing agents.



150 ml

Soothing eye care LOTION MASK

It intensively nourishes, tonifies and moisturizes eye contour, improves elasticity, smoothenes small wrinkles.



95 g

Soothing face MASK

It deeply nourishes and moisturizes, removes excessive fat, tightens skin, removes its microrelief.

Серия косметики
**Энтарная
магия**

AMBER MAGIC cosmetics line

FEEL TRUE ENERGY!

Amber — an amazing stone. It has no gloss of brilliants and beauty of emeralds but for many millennia people have loved it for clarity and simplicity. Amber has a wholesome electromagnetic field, and amber acid salts are a powerful biological stimulant. They improve cellular respiration and glucose exchange, filling cells with energy of the sun and the sea.

The **Amber Magic cosmetics line** is developed on the basis of **amber extract, hyaluronic acid, marine elastin and collagen** and meant for skin and hair care after 30 years.



150 ml

Energy MAKEUP REMOVAL MILK

The gentle thawing milk carefully cleans skin, preparing it for further cosmetic procedures. Amber extract energizes skin cells. D-panthenol deeply moisturizes skin, having an anti-inflammatory effect. The milk is suited for all-type skin. No wash-off required.



100 ml

Energy face GEL CREAM

The light cream based on amber extract is designed and suitable for skin care throughout the day. Amber acid salts forming part of the extract are a powerful biological stimulant. They improve cellular respiration, energize cells. Marine elastin and collagen make skin firm and elastic.



50 ml

Energy face SERUM

It is designed and suitable for intensive skin care. Amber acid salts improve cellular respiration, stimulate exchange processes. Sodium hyaluronate provides lasting moisturizing. Elastin and collagen of marine origin make skin firm and elastic, fight against the first signs of aging.



100 ml

Energy face MASK

It will fill every skin cell with the amber-enclosed solar energy. Amber acid salts improve cellular respiration, stimulate exchange processes. Elastin and collagen of marine origin make skin firm and elastic.



95 g

Face EXFOLIATING GEL

It contains granules of natural amber which delicately and carefully clean face skin and eliminate keratinized cells of epidermis, removing the relief. Amber extract fills renewed skin cells with the solar energy, making it shining and young.



400 g

Energy SHOWER GEL

Due to specifically selected ingredients it not only effectively cleans skin but also cares for a body. Amber extract stimulates blood circulation, has an energetic and anti-inflammatory effect.



400 g

**Energy SHAMPOO
for all hair types**

It softly cleans and cares for hair of all types. Amber extract improves hair growth. The natural conditioner makes hair silk and soft.



200 ml

**Energy CONDITIONER
for all hair types**

The modern conditioner with an unusual texture will present gloss and beauty to your hair. It will fill them with the solar energy. Amber extract improves exchange processes in scalp, stimulates hair growth and strengthens their roots. Active ingredients make hair manageable hair and brilliant.



200 ml

Energy HAIR MASK

It represents a preparation of intensive care for hair of all types. A specifically selected complex of conditioners provides easy combing without making hair heavier, gives them softness and gloss. D-panthenol, Shea butter and amber extract nourish and strengthen hair, and silk amino acids restore damaged areas.

ВИШНЕВАЯ Cherry Line



The cosmetics line with oils and extracts of cherry, argan and bur grass is a source of hair beauty and skin youth

Due to the high content of unsaturated fatty acids vital for a human body, **cherry-kernel oil** not only softens and replenishes moisture loss, but takes an active part in cell regeneration processes.

The cosmetics of this line enriched with a **complex of bioactive components** stimulates exchange processes and blood microcirculation, prolongs skin youth and beauty, strengthens hair roots, preventing their loss.



400 g

SHAMPOO for dry and normal hair

It provides soft washing and care for dry hair due to a balanced complex of drastic agents: **bur grass extract** stimulates blood microcirculation in scalp and enhances hair root nourishment; **cherry extract** enriched with vitamins and microelements perfectly nourishes.



200 ml

BALM for dry and normal hair

Due to its special formula the balm provides effective care for dry and normal hair from roots to ends. **Bur grass extract** strengthens hair roots. **Cherry-kernel oil** nourishes hair and promotes the moisture conservation.

The **conditioning complex** makes hair soft and manageable. It adds shine.



400 g

SHAMPOO for oily and normal hair

It refreshes and effectively cleans hair and scalp from impurities. It contains **cherry extract** enriched with vitamins and microelements. **Bur grass extract** strengthens hair roots. **D-panthenol** and the **conditioner** add shine, softness and silkiness to hair.



200 ml

BALM for oily and normal hair

It provides care for prone to oily hair due to the balanced complex of effective agents: **bur grass extract** speeds up flow of nutrients to hair roots; **cherry extract** nourishes hair and scalp; **cashmere proteins** interpenetrate into the hair structure strengthening and protecting it.



400 g

SHOWER GEL

It softly cleans skin and takes care of it due to a complex of effective agents: **bur grass extract (ruscus)** stimulates capillary circulation; **cherry extract** for effective nourishment; conditioners softens and moisturizes skin.



75 ml

Night CREAM for dry and normal skin

It is a night cream for intensive dry skin nourishment. Oils of cherry and argan enriched with vitamins and microelements not only nourish skin but also prevent the emergence of the first signs of aging. **Bur grass extract**, the main ingredient of which is **ruscogenin**, improves skin color, makes it look healthy.



30 ml

Eye area skin care GEL

It is a caring gel for tender eyelid skin. It contains **cherry extract** which nourishes skin of eye contour. **Bur grass extract** improves blood microcirculation hence reduces dark circles under eyes. **Microalgae extract** lifts eyelid skin smoothing small wrinkles.



100 ml

Hand night CREAM

It is a night cream for intensive hand skin nourishment. **Oils of cherry and argan** enriched with vitamins and microelements not only nourish and moisturize skin making it velvety but also prevent the emergence of the first signs of aging. **Bur grass extract** improves blood microcirculation and promotes the delivery of active ingredients in lower skin layers.

La Rosée

Exclusively soft cosmetics
for daily use.

It takes gentle care of
hair and skin without
overdrying and damaging
them.



310 g

Facial WASH

It is designed and suitable for daily face skin care. The wash perfectly cleans and moisturizes skin.



49 g

Facial day CREAM

It is a soft cream for taking daily care of a face and a decollate area. It contains a complex of active agents protecting and rejuvenating skin: **Allantoin** removes irritation and calms, **vitamin E** has an antioxidant and rejuvenating effect, and **microalgae extract** strengthens a collagenic skin matrix, smoothes small wrinkles and prevents their further occurrence.



49 g

Facial night CREAM

For taking evening care of a face and a decollate area. **Microalgae extract** stimulates the production of collagen, actively fights against the first signs of aging at the cellular level. **Grape seed oil** nourishes and moisturizes, **natural polysaccharide** lifts skin removing its microrelief.



15 g

Eye care GEL CREAM

It is a light cream-gel for taking care of gentle skin eye contour. **Microalgae extract** enriched with vitamins and amino acids acts at the cellular level, preventing the emergence of the first signs of aging, **natural polysaccharide** lifts skin, **natural oils and vitamin E** promote its nourishment and moisturizing, add softness and elasticity.



520 g

Body SHOWER GEL

It softly but effectively cleans, moisturizes and softens skin. Rich creamy foam filled with delicate aroma will gift you a feeling of morning dew freshness.



520 g

Conditioning SHAMPOO for frequent use

The soft balanced formula of the conditioning shampoo enriched with **vegetable proteins and B5 pro-vitamin** is suitable for frequent use.



100 ml

Hand care day CREAM

It is designed and suitable for daily face skin care. **Extract of microalgae** actively fights against the first signs of aging at the cellular level stimulating the development of collagens in skin, smoothes small wrinkles and prevents their further emergence. The **softening complex** makes skin velvety, **natural oils and vitamin E** nourish skin, moisturize it and make it elastic.

Morning COFFEE



Start your day
with tonic products
of a new line based on
coffee extract.

Stimulating coffee
properties in combination
with unforgettable aroma
provide effective care,
exhilarate and energize.



400 ml

Tonic SHAMPOO

It intensifies blood circulation,
strengthens roots and stimu-
lates hair growth. It is suitable
for any type of hair.



400 ml

Tonic hair BALM

It strengthen hair roots, stimu-
lates its growth and make hair
manageable. It is suitable for
any type of hair.



400 ml

Tonic SHOWER GEL

It softly cleans skin, makes it
soft and elastic. Coffee aroma
energizes on day-long through-
out the day.



195 g

Body CREAM SCRUB

It contains natural ground cof-
fee. The scrub softly and gen-
tly eliminates keratinized cells
of epidermis, surfacing skin,
provide it with nutrients and
moisture.

MS. OVSIANKA

WITH OATS
EXTRACT

Oats well known for its curative properties were long since used as an emollient, a counterirritant and a vulnerary. Using oats extract in cosmetics is associated with its ability to moisturize and nourish hair and skin, to strengthen their natural protective barrier. Therefore the Ms. Ovsyanka line is excellently suitable for taking care of dry brittle hair and dry skin.



400 ml



450 ml



400 ml



100 ml

HAIR CARE

Dry hair SHAMPOO

The special formula of the shampoo is designed and suitable for washing dry brittle hair. Oats extract and vegetable proteins protect hair from over-drying, nourish and strengthen them.

Dry hair BALM

It gently cares for dry hair. Special natural ingredients of the balm protect hair from over-drying, nourish them, and make them soft and elastic.

BODY CARE

Dry skin SHOWER GEL

It softly cleans and takes gentle care of dry skin. Oats extract forming part of the shower gel moisturizes and calms irritated skin, strengthens its natural barrier-protective system.

FACE CARE

Dry skin MASK

It is designed and suitable for taking care of dry skin of a face and a decollete area. It contains oat meal enriched with biologically active substances which nourish dry skin, removes irritation, smooth small wrinkles. A special complex of natural ingredients (lecithin, citrus honey, pectin) smoothen skin, provides its lasting moisturizing.

White Tea

White tea is embodied mysteriousness and force of East. Being a mysterious and curative drink of Chinese emperors, it was prepared from special tea leaves collected and prepared in a special manner. The modern science explains curative properties of this drink with the high content of vitamins and antioxidants preventing premature cell senescence.

The **White Tea** cosmetics line is based on special **extract of white tea** while producing which the maximum quantity of useful substances of tea leaf is preserved.



200 ml

Eye MAKEUP REMOVER LOTION with white tea

The soft lotion effectively removes makeup, cleans a face and skin eye contour, softening and moisturizing it.



45 g

Facial day CREAM with white tea

The light-weight cream makes skin smooth and velvety, negates an effect of free radicals, and raises the moisture content level.



400 g

Fresh SHAMPOO with white tea

It stimulates reactivation processes, relieves scalp irritation. It perfectly washes hair making it firm and silky.



240 g

Fresh hair BALM with white tea

It strengthens hair enriching it with vitamins and microelements. Hair gets soft and manageable, receives additional shine.



400 g

Fresh SHOWER GEL with white tea

It has regenerating and anti-inflammatory properties, cleans skin without over-drying it, energizes it, makes you forget about concerns and fuss.



95 g

Hand CREAM with white tea

It actively nourishes, softens and moisturizes hand skin, improving its micro-relief and prolonging youth and beauty.

carrot care



The line combining traditional recipes of beauty and present-day developments of the cosmetic science is based on the curative **carrot oil** packed with microelements and vitamins.



200 ml

Cleansing face CREAM with carrot oil

It effectively cleanses skin from impurities and cosmetics, activates reactivation processes, calms irritated skin. As a result skin gets soft and velvety.



200 ml

Face TONIC with carrot oil

It tones skin up, improves a water-lipid balance, moisturizes and vitaminizes. It makes skin look fresh and healthy.



100 ml

Nourishing face CREAM with carrot oil

The gentle cream saturated with vitamins and microelements, nourishes and moisturizes skin, prevents drying, makes it look attractive and well-groomed.



100 ml

Nourishing hand CREAM with carrot oil

It cares for hand skin, providing it with ultimate vitamin and microelement nutrition. It stimulates reactivation processes in cells, repairs small fissures.



400 g

SHAMPOO with carrot oil

It will clean hair softly and carefully, enriching not only hair but also scalp with vitamins and microelements.



400 ml

Hair BALM with carrot oil

It perfectly smoothens and softens even the most unmanageable hair making it easy to comb and look healthy.

FRUCTOLENE



Natural pleasure

FRUIT is a storeroom of vitamins and microelements.

THE FRUCTOLENE LINE filled with extracts of fruit is designed and suitable for taking care of hair of different types.



520 ml

SHAMPOO for dry and normal hair

It takes gentle care of hair without damaging its lipidic layer, strengthening them from inside, adds shine and elasticity to hair.



520 ml

BALM for dry and normal hair

Fruit extracts forming part of the balm strengthen hair from inside, improve moisture conservation, add shine and elasticity to hair.



520 ml

SHAMPOO for oily and normal hair

It will provide complex care for oily hair. Fruit extracts strengthen hair from inside, improve moisture conservation. The shampoo effectively removes excessive grease from hair, adds shine and elasticity, without making it heavier.



520 ml

BALM for oily and normal hair

Fruit extracts forming part of the balm improve moisture conservation, add shine and elasticity to hair. B5 pro-vitamin and a conditioner even the hair structure and provide the ease of combing.



520 ml

Colored hair SHAMPOO

It promotes the moisture conservation, adds shine and elasticity, provides color protection for colored hair.



520 ml

Colored hair BALM

Fruit extracts forming part of the balm even the hair structure, add shine and elasticity to hair. B5 pro-vitamin and wheat proteins nourish and improve moisture conservation, and a special ingredient delays the removal of color pigments from hair.



200 ml

Hair cream BALM

It evens the hair structure, especially damaged ends, makes hair soft and manageable. No wash-off required.



520 ml

SHOWER GEL

The shower gel with fruit extracts and light fruit aroma will carefully cleanse your skin without damaging a lipidic layer. Fruit extracts nourish skin, provide moisture conservation.

La Prairie de fleur

ЦВЕТОЧНЫЙ ЛУГ

FLOWER MEADOW

Accept beauty as a gift
from Mother Nature

Wild flowers of midland are a storeroom
of useful substances. The native nature
gives us power, energizes, and helps
preserve the beauty and health.



400 g

500 ml

400 g

Long hair SHAMPOO

It is designed and suitable for
careful washing of long hair. The
unique **complex of wild flowers**
(**cornflower, chamomile, marjo-
ram, violet, clover and dandelion**)
moisturizes and nourishes hair
throughout the length.

Long hair BALM

It is designed and suitable for
complex long hair care. The **con-
ditioner** gives hair unique shine,
makes it soft, facilitates comb-
ing, the **complex of wild flowers**
moisturizes and nourishes hair
throughout the length.

SHOWER GEL

The **vegetable complex** improves
moisture conservation, regener-
ates and calms skin,
makes it soft and elastic.

INDIAN SUMMER

line

with Vijaysar tree extract



400 g

REJUVENATING SHAMPOO for all hair types

It contains **extracts of bark of the Indian tree Vijaysar** which rejuvenates scalp, prevents aging of hair and its seasonal loss. Regular application of the shampoo will give vital force back to your hair, strengthen roots and protect from adverse environmental exposure.



500 ml

BALM for all hair types

The balm for taking intensive care of all hair types contains **Vijaysar bark extract** which rejuvenates scalp, prevents from hair aging and its seasonal loss. **D-panthenol** gives hair a feeling of softness and unique shine. Regular application of the balm will give vital force back to your hair, strengthen roots and protect from adverse environmental exposure.

liquid soap

Summer fresh



550 g

550 g

Cosmetic soap based on extracts of wild flowers

Moisturizing liquid SOAP

It is a fragrant foamy composition for careful and effective cleaning from impurities. The soap softly has an effect on skin without causing degreasing. The vegetable complex and natural conditioner promote the skin emolliency and elasticity. The soap can be used also for washing and as a shower gel.

Universal liquid SOAP

КЕДРОВАЯ ЛИНИЯ

CEDAR LINE

At all times the modern science confirms and explains known cedar curative properties with the abundance of active ingredients due to which its extract has antioxidant and bactericidal properties. Cedar extract stimulates metabolic processes, inhibit the process of cell senescence, strengthening hair roots, promoting its health and beauty, as well as has a healthy effect on skin.



400 g

Strengthening SHAMPOO for all hair types

A bactericidal effect of cedar extracts in combination with an effect of soft cleansing agents calms irritated scalp, provides delicate clarification and optimum care for hair of all types.



250 ml

Strengthening BALM for all hair types

Cedar extract being a part of the balm has an anti-inflammatory effect on scalp, strengthens roots, stimulating the growth of healthy and strong hair. Natural conditioners add volume and elasticity, moisturize hair and protect it.



400 g

SHOWER GEL

The well-chosen formula of the shower gel is designed and suitable for very soft clarification which does not irritate skin. Cedar extract has a bactericidal, anti-inflammatory and stimulating effect. Dense foam will give a feeling of freshness and easiness and cover with delicate aroma.



95 g

Foot CREAM

Cedar extract rich in vitamins and microelements nourishes and moisturizes foot skin, makes it soft and elastic. Antiseptic properties of cedar prevent the development of bacteria that allows preserving a sense of cleanliness and freshness for a long time.

Мой капаныз

"MY TODDLER"

is designed and suitable for taking gentle care of tender skin and hair of a baby since the very birth. It is based on **natural extracts of chamomile, tickseed, marjoram and violet** which are known for its anti-inflammatory and softening properties. Preparations of the line also contain **bisabolol** which has an antiseptic effect and calms baby's sensitive skin.



			
250 g	250 g	100 g	75 ml
Baby's Hair SHAMPOO It effectively cleans baby's skin and hair. Soft builders do not have an irritating effect and do not draw tears even from newborns	Bathing FOAM It softly and carefully cleans skin, fine delicate aroma pour oil on waters doing a baby a bathing pleasure.	Diaper CREAM The cream gently protects baby's skin from moisture and diaper rash for a long period.	Baby's GEL OIL It is ideally suited for gentle baby skin care after bathing and for massaging. It contains bisabolol, vitamin E, oil of almonds.



400 g

Smoothing rebel hair care SHAMPOO

It is a shampoo for combined hair care. The active **PHYTOS-LEEK™ complex** nourishes hair making it strong and manageable, prevents fluffing, and makes setting easier. The moisturizing complex prevents overdrying. **B5 provitamin** and **cashmere proteins** protect hair, making it strong and shiny.



400 ml

Smoothing rebel hair care BALM

It is a shampoo for combined hair care. The **conditioning complex** smoothens hair, making it strong and manageable, makes combing and setting easier.

COMBINED CARE + SMOOTHING

A duet based on orange flowers for rebel hair which is unmanageable

If you have whimsical rebel hair which is difficult to manage, these products are for you. A special bioactive complex forming part of the shampoo and caring balm smoothens and nourishes hair, facilitates combing and setting, and extract of orange flowers has an antiseptic effect and improves hair growth.



FABULOUS VOLUME FORMULA

Lack of volume often makes hair look lifeless and plain. One of methods to solve this problem is a caring product with special additives giving additional volume to hair.



400 g

Volume SHAMPOO for all hair types

It is designed and suitable for taking care of hair of all types. It is based on **white peony extract** which not only nourishes hair and improves moisture conservation, but also gives hair additional volume. The **conditioning complex** improves hair volume without making it heavier, gives hair a sense of softness and elasticity.



400 ml

Volume BALM for all hair types

It provides effective care for hair of all types. The **conditioning complex** gives hair a sense of softness and elasticity. **White peony extract** nourishes hair and improves moisture conservation, gives hair additional volume.

Шелк и Кашемир

SILK and CASHMERE

The cosmetics line based on proteins of silk and cashmere wool, essential "doctors" for weakened and damaged hair

Silk proteins restore the hair structure "repairing" damaged areas of its core and end.

Cashmere proteins, being most isomorphic to human hair proteins, strengthen hair as effectively as possible, make them elastic and manageable.



400 g

Hair SHAMPOO

It is a soft shampoo for careful washing of damaged hair and its simultaneous nourishment from roots to ends. Active ingredients of the shampoo — **silk and cashmere** — restore life force of hair and give natural shine and health back to hair.



250 ml, 440 g

Hair BALM

The gentle balm for taking care of damaged hair due to **B5 pro-vitamin** nourishes it from roots to ends. Active ingredients of the balm — **silk and cashmere** — restore life force of hair and make it soft and brilliant.



400 g

SHOWER GEL

The soft shower gel with delicate aroma will gift a body a sense of cleanliness and easiness. **Silk proteins** will make skin smooth and elastic. The **natural conditioner** will give skin softness and tenderness of cashmere.



SOY ENERGY

THE COSMETICS LINE BASED ON SOY — a vegetable product essential in the modern cosmetology.

Well-spent all leading global manufacturers of cosmetics progressively use it in their recipes. **The phytoestrogen** containing in soy prevents loss of skin moisture and elasticity, prevents premature wrinkling, lifts skin and strengthens hair bulbs. **Additives of soy** as a part of any beauty preparation, whether it is a shampoo or a cream, bring beauty, youth and health to your body and hair.



350 g

SHAMPOO for all hair types

The shampoo is based on natural **extracts of soy** and **soy proteins** and is suitable for washing all types of hair. **Soy proteins** nourish and strengthen hair, protect it from thermal influence. **Soy milk** strengthening hair roots prevents its loss.



250мл, 200 ml

BALM for all hair types

The balm based on **natural extracts of soy** laced with **vitamin C** cares for hair of all types, fills it with energy of **soy proteins**, protects from thermal influence. **Soy milk** strengthens hair bulbs preventing hair loss.



350 g

SHOWER GEL CREAM

The shower gel cream is based on **natural extracts of soy** and **soy proteins** which promote the skin hydration preserving its natural elasticity. The gel perfectly cleans, softens and tonifies skin.



250 ml

Body EMULSION

The emulsion forms part of the duet Soy Energy for complex body care. **Natural extracts of soy** and **soy proteins** will fill skin with youth energy and make it soft and elastic. **Soy milk** in combination with **soy oil** will provide skin with lasting moisturizing and start a fight against the first signs of aging.



100 ml

Moisturizing hand CREAM

The cream based on **natural extracts of soy**, **soy oil** and **citrus honey** moisturizes skin, makes it soft and elastic. **Citrus pectin** gently envelops and protects your hands preventing moisture loss for a long time. **Soy proteins** smooth small wrinkles.

Salvia Zn

BEST PRODUCT FOR PROBLEM HAIR!

The cosmetics line with active ingredients for fighting dandruff and preventing its formation. It contains zinkomadine and absinthe having an antiseptic and tonic effect on scalp.



400 g

Anti-dandruff SHAMPOO

Due to active ingredients forming part of the shampoo — **zinkomadine** and **absinthe** — it not only effectively cleans hair and removes dandruff but also prevents its formation. **Absinthe** has a healthy effect on scalp having an antiseptic and tonic effect. The **conditioning complex** provides combing easiness, gives hair shine and volume.



200 ml, 235 g

Anti-dandruff BALM

Due to **zinkomadine** and **absinthe** forming part of the active balm it suppresses fungus action causing the formation of dandruff. **Absinthe** strengthens hair roots, has an antiseptic and tonic effect on scalp.



MEN'S COSMETICS

For self-confident
active modern men
knowing their goals
in life and able
to achieve it



250 g

Men's Hair SHAMPOO

The soft shampoo for normal and oily hair with **Chilean guava extract** provides tonic and antiseptic hair care. It preserves a feeling of cleanliness and freshness for a long time, adds healthy shine to hair. Suitable for daily use.



250 g

Men's SHOWER CREAM

The shower cream with aroma of steppe freshness is an essential product for daily body care. **Chilean guava extract** forming part of the cream has an antiseptic and antibacterial effect. Dense creamy foam will gift a sense of cleanliness and easiness to a body.



95 g

Aftershave CREAM SOUFFLE

The soft low-fat cream for aftershave care has an antiseptic effect due to **Chilean guava extract** which is part of the cream. The cream is quickly absorbed without leaving an oily sheen, removes irritation, and heals cuts.



95 g

Foot CREAM

Chilean guava extract which forms part of this low-fat cream for foot care has an antiseptic effect. The active deodorizing ingredient of the cream absorbs unpleasant odor preserving a feeling of cleanliness and freshness all day long.

Betty

The cosmetics line
with raisin-seed oil,
natural proteins,
a protective complex
for hair and body care



500 g

Colored hair SHAMPOO

The shampoo is designed and suitable for washing colored hair and making it soft and elastic. It contains **raisin-seed oil** and **natural proteins** which moisturize hair and enhance its shine, restore the hair structure and conserve the colorfastness.



290 g, 440 g

Colored hair BALM

The balm protects colored hair from discoloration providing it with intensive care right after coloring and in between coloring processes. **Proteins** and **raisin-seed oil** forming part of the balm facilitate moist and dry combing, make hair soft and elastic.



100 ml

Rejuvenating hand CREAM

The light-weight rejuvenating cream contains unique **extract of microalgae Nannachloropsis oculata** which stimulates the production of collagens making hand skin firm and elastic. **Raisin-seed oil** protects skin from an effect of free radicals, nourishes and rejuvenates it.



200 ml

Body CONTOUR CREAM

The light-weight cream based on **vegetable oils of raisin-seeds** and **sunflower** contains unique **extract of microalgae Nannachloropsis oculata** which stimulates the production of collagens making your skin firm and elastic, and body slim. **Vitamin E** protects skin from an effect of free radicals, nourishes and rejuvenates it.



500 ml

Body SHOWER CREAM

The gentle body shower cream based on **natural raisin-seed oil** perfectly cleans and softens skin. Dense soft foam in combination with delicate aroma will give your body a sense of easiness, humidity and comfort.

**Lasting COLOR CREAM**

A rich color palette with orchid oil gives hair magnificence and color density, thus protects it from drying, strengthens and restores.

	213 Velvet Night Black
	234 Mocco Brown
	236 Ceylon Chestnut
	237 Oriental Spices Gold Light Brown
	247 Cane Natural Dark Blond
	248 Flower honey Moderate Gold Blond
	249 Silk Tender Light Beige Blond
	256 Sun Valley Gold Hazel-Nut Blond
	257 Caramel Moderate Gold Blond
	258 Gold almond Gold Blond
	259 Desert Sand Light Gold Blond
	265 Wild Popper Intensive Copper Red
	266 Sunset Flame Copper Reddish
	267 Scotland Copper
	268 Indian Summer Gold Copper Blond
	275 Flamenco Mahogany Red
	282 Caribbean punch Bordeaux
	283 Bolero Pomegranate Red
	285 Passion Dance Burgundy
	286 Chocolate Temptation Chocolate Brown
	293 Mistycal Aubergine
	295 Pino Noire Plum

Betty

Betty lasting
color hair cream
is a bright color,
strong and
voluminous hair



STYLE

with
bamboo extract

Bamboo leaves were traditionally used in India and China as a calming and antiseptic agent. Modern researches showed that **bamboo** also strengthens roots providing the growth of healthy and strong hair, and inhibits the process of senescence.



400 g

Strengthening SHAMPOO

Bamboo stalk extract strengthens hair roots, calms irritated scalp, inhibits the process of senescence. **Natural proteins** nourish hair filling it with power and energy.



500 ml

Strengthening hair BALM

It contains a **complex of modern conditioners** for restoring natural hair shine, and giving it volume and elasticity. **Bamboo extract** has a bactericidal effect on scalp, strengthens roots, providing the growth of healthy and strong hair.



400 ml

Body SHOWER GEL

It perfectly cleans skin making it smooth and elastic. **Bamboo extract** calms irritated skin, protects it from the effects of free radicals. Dense soft foam will give a sense of freshness and enfold in delicate exotic aroma.



195 g

Body CREAM SCRUB

It is a perfect preparation for body care. It contains **natural granules of bamboo stalks** which softly and gently remove keratinized cells of epidermis, improve blood circulation and make skin soft and elastic.



HOLLYWOOD

LASTING COLOR CREAM *color*

THE COLOR IS BRIGHT
AS A STAR SHINE!



Innovative formula!

Special hair color depth is reached thanks to using colorants of different types: some get deeply into the hair structure, others form a colored layer on the surface, enhancing color density.

Cereal proteins provide intensive care; UV-filters will prolong hair color intensity for a long time.

No. 324 Christina
(light golden blond)

No. 326 Brittney
(medium ash blond)

No. 328 Paris
(light ash blond)

No. 329 Pamela
(silver blond)

No. 332 Naomi
(dark brown)

No. 335 Jennifer
(dark chestnut)

No. 337 Angelina
(goldish brown)

No. 382 Catherine
(dark chocolate brown)

No. 387 Julia
(dark copper)

No. 389 Kate
(copper mahogany)

No. 397 Michelle
(light brown mahogany)

No. 398 Jillian
(dark mahogany)

BIELITA COLOR



Bielita Color lasting COLORS

They will give your hair full color and bright luster, fully paint out gray hair, provide soft care after coloring.

Bielita Color Blond BRIGHTENING CREAMS

They will give your hair sunglow

- Bielita Color Blond for delicate and normal hair
- Bielita Color Blond for coarse and normal hair



- 113 Black
- 134 Brown
- 136 Chestnut
- 137 Cappuccino
- 144 Hazelnut Blond
- 147 Straw Blond
- 149 Light Blond
- 158 Champagne
- 159 Savannah Blond
- 165 Copper
- 167 Cognac
- 175 Mahogany
- 182 Bordeaux
- 183 Pomegranate Red
- 185 Burgundy
- 186 Hot Chocolate
- 193 Aubergine
- 195 Plum





COLORING SHAMPOOS

They return shine and vivify color of tar-nished colored hair. They will not only softly and carefully wash hair but also re-turn its brightness, fill with unique shine, and the conditioner, vitamins and silk proteins will restore the hair structure, make it soft and strong. Choose the primary color of the shampoo which meets the color of your hair.

COLORING BALMS

Coloring balms with B5 pro-vitamin and vitamin E provide colored hair with intensive care, amazing shine, saturate them with color. Hair gets noticeable elasticity and are easy to comb. Give your hair natural color. Balms are free of ammonia and hydrogen peroxide and suitable for frequent use.

BALMS

Gold

for golden, straw hair;

Silver Violet

for light and silver hair;

Brown

for brown and chestnut hair;

Mahogany

for purple red hair;

Copper

for red and copper hair;

Pink Pearl

pearly pink shade;

Burgundy

red brown shade;

Chestnut

chestnut shade;

SHAMPOOS

Gold

golden shade

Silver

silver, lilac shade

Brown

brown shade

Mahogany

purple red shade

Copper

copper shade



COLORING SHAMPOOS
AND COLORING CONDITIONING BALMS

HAPPY
colors

**Hair strength,
shine and brightness**



"ILLUSION" lasting COLOR HAIR CREAM

Creating a new image is so easy due to the ILLUSION lasting color hair cream. ILLUSION will not only transform your appearance but also make your hair look healthy and natural shiny. INNOVATIVE FORMULA of the hair color contains **almond oil** and a **complex of silk proteins**. Almond oil rich in vitamins A and E effectively fights against split ends. Silk proteins are a great hair and scalp conditioner which gives hair silky softness and smoothness throughout the length: from bulbs to ends

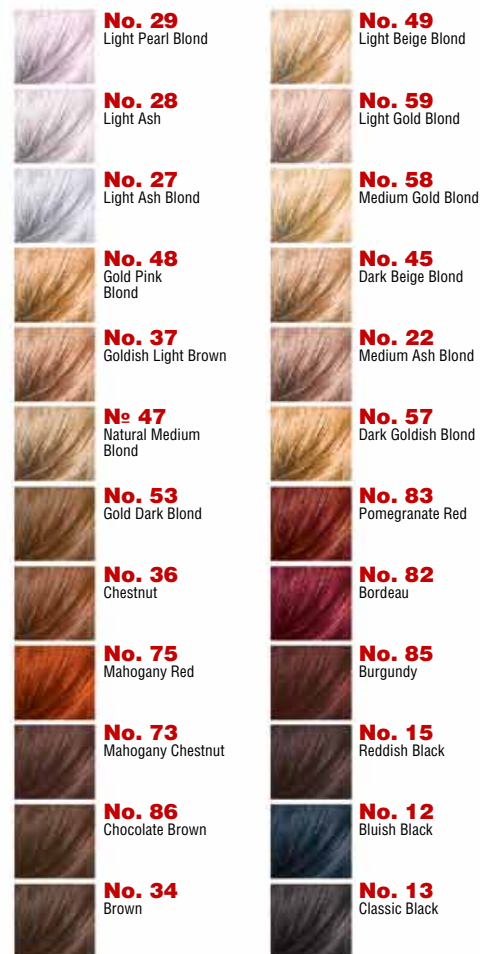
Special CARING BALM

It promotes the hair restoration after the coloration and long-term color retention.

Applying the ILLUSION color, you will know positively that Your hair looks like a million dollars.

The wide palette of **24 stylish shades** will allow choosing color which is perfectly suitable for You.

"ILLUSION" is a touching effect of transformation!





BI & LITA B&V BİTƏKC

Mir kosMetiki

Product catalogue

2014

Appendices to the catalogue

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FACE CARE / BY SKIN TYPE

Cosmetics line / skin type	sensitive	dry	normal	combination	oily	for all skin types	problem	P.
Peptide — «Youth Vaccine»								6
AntiAge Expert								8
Face Collagen+								12
ROYAL Care								15
Three-Dimensional Smoothing								18
Retinol+Mg								20
Cellular Rejuvenation								22
Botox Like System								24
Lift Intense								27
Ginseng								31
Plant DNA								34
Bioflavonoids								37
Lift-Olive								39
Royal Jelly								42
Aurum								278
BIO+ Black Caviar								280
Perfection Code								282
Amber Magic								290
AQUA Active								44
Organic Therapy Care								47
Q10								50

Cosmetics line / skin type	sensitive	dry	normal	combination	oily	for all skin types	problem	P.
So Beauty								53
Aloe Vera								55
Double Oxygen								59
Dead Sea Cosmetics								62
Almond								67
Thermal Line								69
Sensitive Skin								73
Tiara and Vanilla								285
Blue Linen								288
Cherry Line								292
La Rosee								294
Ms. Ovsianka								297
White tea								298
Carrot Care								300
Normal Balance								75
Winter Care								77
Buckthorn and Lime Blossom								79
Whitening								82
Chamomile								83
4YOU								87
ZONE STOP ACNE								89
F-Control								91

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HAIR CARE / BY HAIR TYPE

Cosmetics line / hair type	dry, prone to dryness	normal	oily, prone to oily	damaged and colored hair	for all hair types	P.
AntiAge Expert						8
Aqua Active						44
Bamboo Care						176
Betty						314
BIO+ Black Caviar						280
Bio Line						134
Carrot Care						300
Cherry Line						292
Color Lux						174
F- control						91
Fructolene						302
Hair Care «Hair Strengthening Program»						184
Hair Care						185
Hair Collagen+						14
Happy Color						319
High Style						146
Keratin Active						148
La Rosee						294
Lift Intense						27
M Style						316
Morning Coffee						296
Ms. Ovsianka						297
Normal Balance						75
Plasma Marino						151
Professional Hair Repair						182

Cosmetics line / hair type	dry, prone to dryness	normal	oily, prone to oily	damaged and colored hair	for all hair types	P.
Q10						50
Revivor – super-care						158
Revivor intensive therapy						154
Revivor-perfect						156
Royal Care						15
Salvia						312
SOY ENERGY						310
VinoSPA						164
Vitamin PRO						159
Aloe Vera						55
«Plusonda»						153
Hair Balm						153
«Revivor»						153
Hair Balm						298
White tea						166
Birch-Pinetar						59
Double Oxygen						31
Ginseng						161
Vivid Silk						77
Winter Care						305
Indian Summer						163
Cashmere						306
Cedar Line						165
Kefir-milk care						282
Perfection Code						62
Dead Sea Cosmetics						

Cosmetics line / hair type	dry, prone to dryness	normal	oily, prone to oily	damaged and colored hair	for all hair types	P.
Nettle						166
Fabulous VolumeFormula						308
Combined Care + Smoothing						308
Macadamia and Shea Butter						106
On Decoctions						167
Natural Ceramides						144
Natural Care						150
Buckthorn and Lime Blossom						79
Olive						41
Beer Yeasts						166
ANTIDANDRUFF						137
Plant DNA						34
Burdock						138
Chamomile						83
Blue Linen						288
Juicy Pomegranate						169
Color Protection						173
Thermal Line						69
Tiara and Vanilla						285
Flower Meadow						304
Healing Solutions						140
Citrus Freshness						171
Silk and Cashmere						309
Gorgeous Volume						142
Egg Yolk						166
Amber Magic						290

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22	Cellular Rejuvenation	114	Velvet Skin
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34	Plant DNA	120	SPA-ANTICELLULITE
37	BIOflavonoids	122	Banya. Sauna. Massage
39	Lift-Olive	125	LIFTING & FIRMNESS
41	Olive	126	Slim Silhouette
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44	AQUA Active	128	Phyto-LINE
47	Organic Therapy Care	130	PhytoSPA
50	Q10	134	BIO Line
53	So Beauty	137	ANTIDANDRUFF
55	Aloe Vera	138	Burdock
59	Double Oxygen	140	Healing Solutions
62	Dead Sea Cosmetics	142	Gorgeous Volume
67	Almond	144	Natural Ceramides
69	Thermal Line	146	High Style
73	Sensitive Skin	148	Keratin Active
75	Normal Balance	150	Natural Care
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82	Whitening	153	«PLUSONDA» Hair Balm
83	Chamomile	154	REVIVOR INTENSIVE THERARY
87	4YOU	156	REVIVOR PERFECT
89	ZONE STOP ACNE	158	REVIVOR super-care
91	F-control	159	Vitamin PRO
93	Deep Cleansing Program	161	Vivid Silk
95	Mineral Face Masks	163	Cashmere
97	FACIAL WASH	164	Vino-SPA
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104	Fancy Line	171	Citrus Freshness

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192	Sport Max	278	Aurum
194	Bielita for men	280	BIO+ Black Caviar
197	Right man	282	Perfection Code
199	Vitex for men	285	Tiara and Vanilla
201	Vitex for men classic	288	Blue Linen
203	Mother & Baby	290	Amber Magic
205	Honeybun	292	Cherry Line
207	Cream-Soap for Children; Cream for Children	294	La Rosee
208	Little Fashionista	296	Morning coffee
210	Fashionista	297	Ms. Ovsianka
212	Gamer	298	White tea
213	Super Champion	300	Carrot Care
214	Dentavit PRO Toothpastes	302	Fructolene
215	Dentavit Toothpastes & Mouthwashes	304	Flower Meadow
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224	BIO deodorants	305	Summer fresh
225	Antiperspirant Deodorants Fresh	306	Cedar Line
226	24 h Deodorants	307	My Toddler
227	NaturActive	308	Combined Care + Smoothing
229	Hand Care	308	Fabulous Volume Formula
229	Protective Silicone Hand Cream	309	Silk and Cashmere
230	Tender Hands	310	Soy Energy
231	Pro Manicure	312	Salvia
235	Foot Care	313	Macho
237	Special Care	314	Betty
237	FOOT CREAM with extracts of celandine, calendula	315	Betty Lasting Color Hair Cream
238	Pro Pedicure	316	M Style
240	Amore	317	Hollywood
245	BB-cream	318	Bielita COLOR
246	Charm Gold	319	Happy Color
249	Classic	320	Illusion
252	Diamond	322	<i>Appendices to the Catalogue</i>

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